



www.myGeoDiary.com
&
GeoWeb Services Platform

Silicon Valley, CA
2009

Shailendra Jain
sjain@abaq.us
Wednesday, July 29, 2009

Introduction

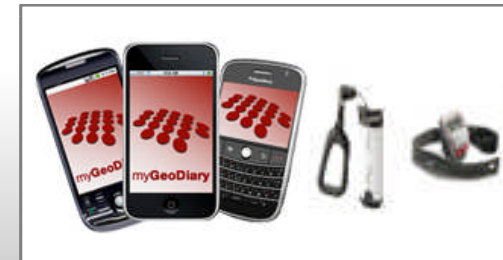
- Hosted platform for location-enabled social applications
 - Founded in October 2007
 - Mobile & Web Platform Team
 - Self funded to-date
- Customers
 - Internet Brands
 - Service Providers
 - Device Makers
- myGeoDiary
 - a personal location-data hub and a geo-social site for activities such as fitness, outdoors, travel & general life-streaming
- GeoWeb Services
 - SaaS web services platform (API, widgets) supporting myGeoDiary and other hosted applications

Hosted GeoWeb Applications

- APIs & Widgets for custom apps



Phone and Device Support Web Framework



abaqus
GeoWeb
Services™

**STORE
VISUALIZE
ANALYZE
UTILIZE**

abaqus

myGeoDiary



Username: Password: [Login](#) | [Sign Up](#) | [About](#)
[Connect](#)

Home

My Tracks

powered by **abaqus**

john's Public Tracks

Member Profile



Tracks: 46
Activity: fishing & biking
City: Los Gatos
State: California
Country: USA

Words to live by:
just keep trying

Tracks

- Montabello Rd
- Mt. Umunum Reprise
- Mt Umunum ride
- test 2 lg hs
- ride home from john's
- Road to Saratoga
- ride 2 john's
- arnolds army Feb '09
- Lowlands
- 75deg in January
- First ride of the new year!
- Hicks Almaden Loop
- Walk in Santa Cruz
- santa cruz walk at the beach
- arnolds army Dec '08
- Sierra Azul Loop
- Los Altos Sunday Ride
- striper fishing 10/15
- Oneil Forebay
- Kings Mt & back through Portola
- Striper Fishing
- Linney Group#11
- Old la Honda over 84 back
- Long Ridge Rd

Montabello Rd

by **john** — Saturday, July 11 2009 - 13:57 UTC



Vinyard at the top:
Arnold and Paul in foreground the rest of us are shadows...

I go out for an evening ride with the guys thinking more of the pizza and beer that will be consumed when we get back and when we get to the hill the first mile or two are >10%. Other than a mile in the middle that's relatively flat, this climb is definitely one of the more challenging around. Makes Hw9 to 35 look easy

View: [View this track's page](#)

Share: [Facebook](#) [Twitter](#) [StumbleUpon](#)

A geo-social site for travel, fitness, outdoors lifestyle & general life-streaming

- A personal location-data hub for end users

- Support for various GPS devices & formats

- Store, Visualize, Analyze and Share your geo data

- Location & Activity based Search

- Geotag rich media such as Photos, Video

- Auto Post to Flickr, Blogger, Facebook

e.g. Supported GPS devices & Web apps

- Connect location data from any mobile phone to any online service

- Support for positioning devices which publish in NMEA, GSD, TCX and GPX, KMZ& KML formats



geomob



twitter



Technology underpinning

- SaaS based multi-tenancy system to support business customers
- Ubiquity of devices & formats: input / output
- Web2.0 Publishing & Visualization
- Location based Message / Event system
- Futures:
 - Enhanced social interaction around user & community geo content
 - Templates for various lifestyle verticals
 - Semantic organization of user's location-centric data
 - Personal Intelligence via user's geodiary
 - Better visualization (check out the Simile Project)

Thank You
www.myGeoDiary.com