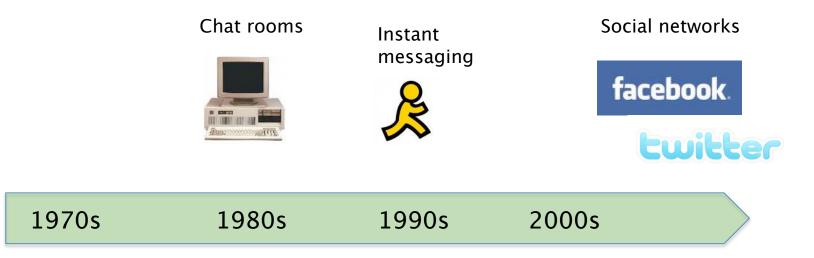


#### What does the driver two miles ahead see out of his window?



## There hasn't been a driver network since the CB radio



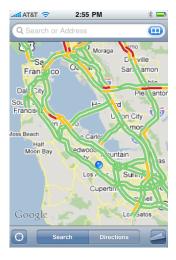
#### **CB** radios

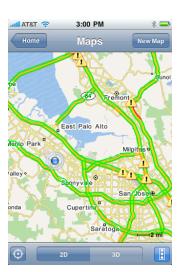


## Am I about to drive near a place where I can \_\_\_\_\_?



# No one has created a 65mph driver interface for smartphones





 Incident Detail

 Congestion

 I-880 SB at CA-237/W CALAVERAS BLVD

 Traffic congestion, average speed 30mph on I-880 SB between CA-237/W

 CALAVERAS BLVD and MONTAGUE EXPY



VS



### Aha Mobile, Inc.

- Connect drivers to relevant information from other drivers and the Web with an interface optimized for 65 mph.
- Status:
  - Backend platform created to enable multiple device types
  - Initial application developed for the iPhone
    - Submitted last week to Apple
    - Will be free download from app store
- Corporate stuff:
  - Founded 2008 in Palo Alto
  - \$3 million in Series A funding from Venrock
  - More info at www.ahamobile.com





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