

QUALCOMM CDMA TECHNOLOGIES



QUALCOMM PUBLIC

QUALCOMM

Leading in Wireless GPS

July 2007

QUALCOMM – Wireless GPS Leader



Most widely deployed GPS-based location technology in the world



Established Strategic Partnerships with industry leading Wireless GPS Providers



More Experience in Wireless than any other GPS Provider



Most Comprehensive, Cost-Effective GPS Chipset Solutions Available



Committed to Evolution of the Product



gpsOne is the GPS Technology for Today and Tomorrow

QUALCOMM - World Leading Wireless GPS Provider

>300 Million gpsOne-enabled Handsets Shipped

>100 gpsOne-enabled Handset Models Commercially Available

>50 Mobile Operators sell gpsOne-enabled handsets

>40 OEMS/ODMS use gpsOne technology



 **gpsOne is the Most Widely Deployed GPS-based Location Technology in the World**

QUALCOMM - Key GPS Supplier in CDMA Market



All Leading CDMA2000 Carriers that have deployed GPS use gpsOne technology

QUALCOMM - Popular Location-Based Services Being Offered Using gpsOne Technology

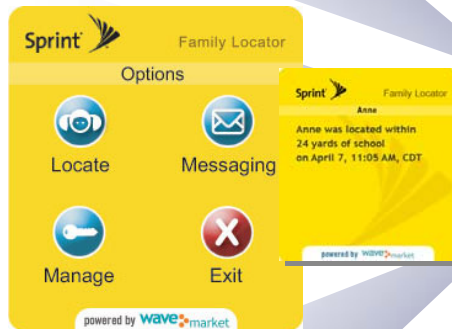
INFOTAINMENT & GAMING

Interactive Gaming
Recreation



PERSONAL SECURITY

Roadside Assistance
E1-1-2/E9-1-1
Child Finders
GeoFencing



ENTERPRISE

Fleet Management
Asset Monitoring
Productivity



POINTS OF INTEREST

City Guides
Mobile Yellow Pages
Navigation
Traffic reroute



PEER-TO-PEER

Buddy Groups
Dating
Geo-marked photo sharing



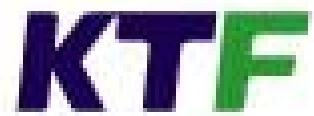
COMMERCE

Mobile Coupons
Customer Service



gpsOne Adopted by More Global Partners
than any other GPS Technology Provider

QUALCOMM - Extensive gpsOne Partnerships From Carriers to Content Developers Worldwide

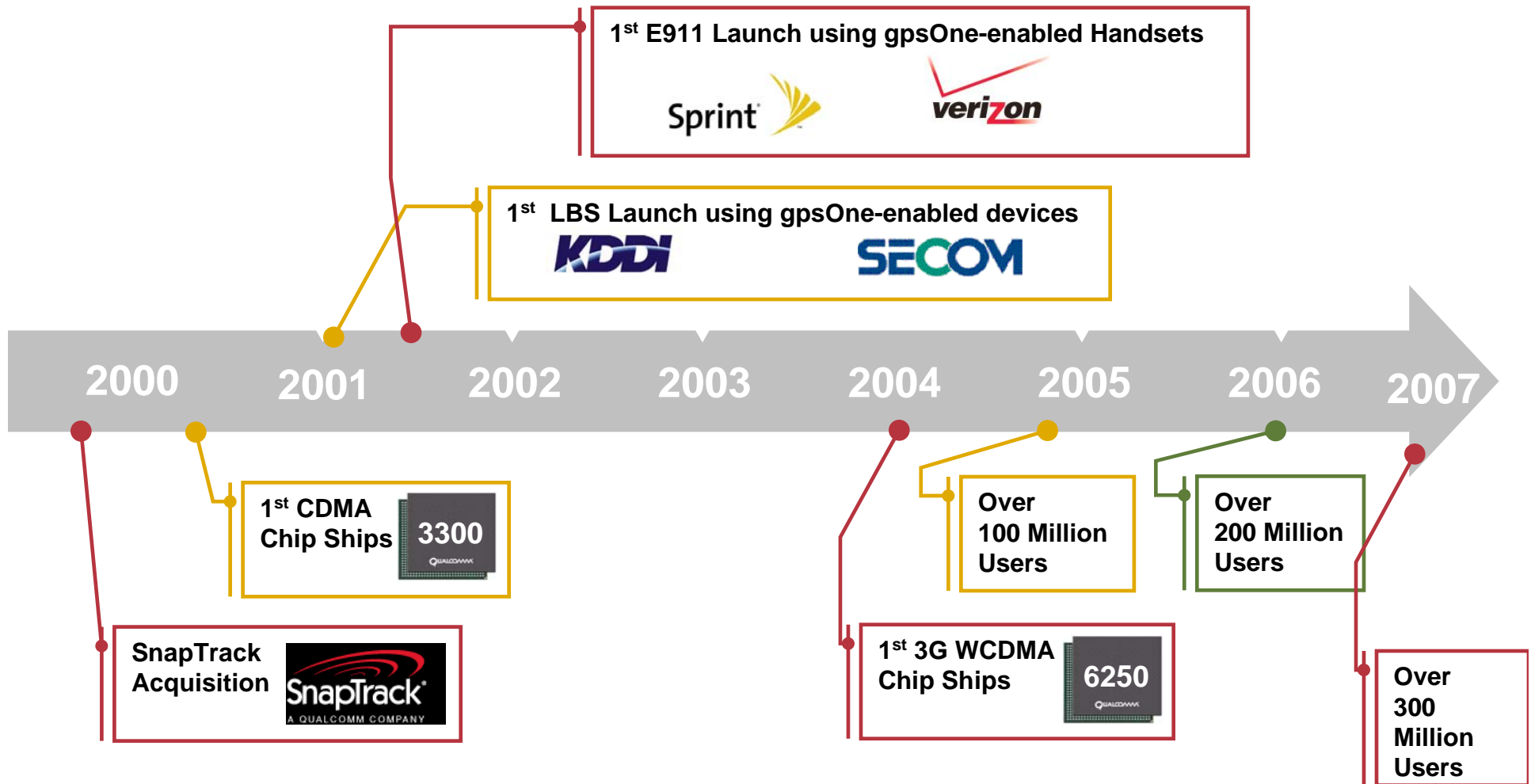


MOTOROLA



gpsOne Adopted by More Global Partners than any other GPS Technology Provider

QUALCOMM – Committed to GPS Leadership and Evolution



**More Years of Experience in Wireless GPS
Than Any Other GPS Provider**

QUALCOMM - gpsOne Integration in Qualcomm Chipsets Offers Expanded Possibilities for GPS to New Market Segments



gpsOne Preparing for Tomorrow