

MAD MAPS

Scenic Road Trip App



Proprietary and Confidential
MAD MAPS & Abalta Technologies



About Us

MAD MAPS (MM) is the premier publisher and digital content provider for scenic rides across the U.S.

All MM routes and POIs are geo-referenced for integration into GPS, mobile and on-line applications.

Abalta Technologies is a leading professional services company to the GPS navigation and digital mapping industry. Abalta Technologies team of industry experts provides a full suite of services to enable organizations to improve their bottom line.

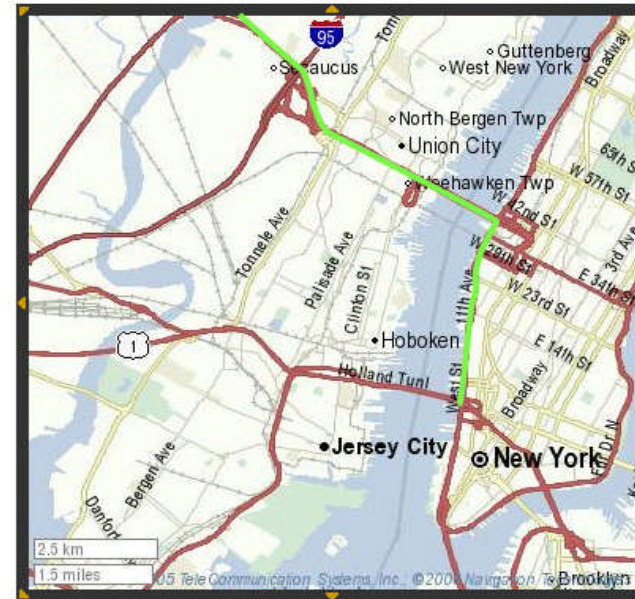
SCENIC DAY TRIPS CATSKILL PARK

SCENIC ROAD TRIPS

Scenic Day Trips
Weekend Excursions
Epic Journeys
Rally Rides

EVENTS

MILWAUKEE
LAS VEGAS



1. CATSKILL PARK

330 MILES

Just about 100 miles north of New York City's hustle and bustle is a pristine landscape overflowing with sparkling waterfalls, mighty rivers and endless streams. Travel past sleepy historic towns, moss covered bridges and isolated dairy farms on your way to the 700,000-acre park with nearly 100 peaks over 3000 feet.

[MORE >](#)

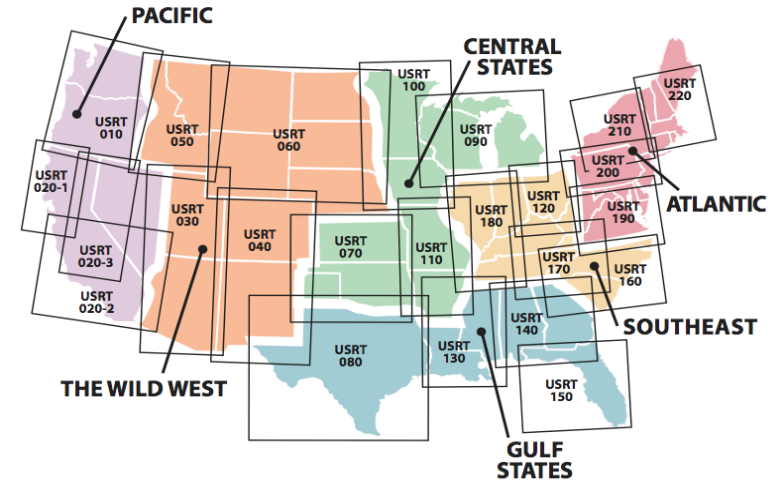
★★★★★

1000 Trip Downloads: Complete National Coverage

Scenic Road Trip Series

Weekend Excursions

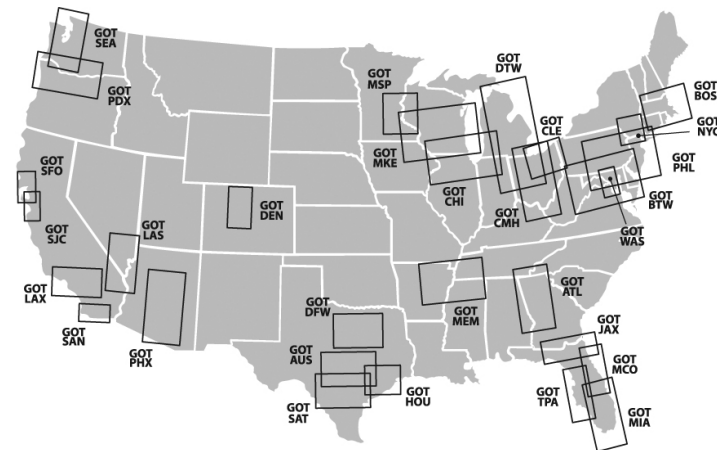
- 24 titles covering 6 regions
- 700 individual scenic drives
- 4,000 unique POIs specific to the trips



City Escape & Rally Series

Day Trips out of the City

- 30 titles covering major U.S. metro areas
- 150 individual scenic drives
- 1,200 unique POIs specific to the trips
- Four-part Rally Run motorcycle series

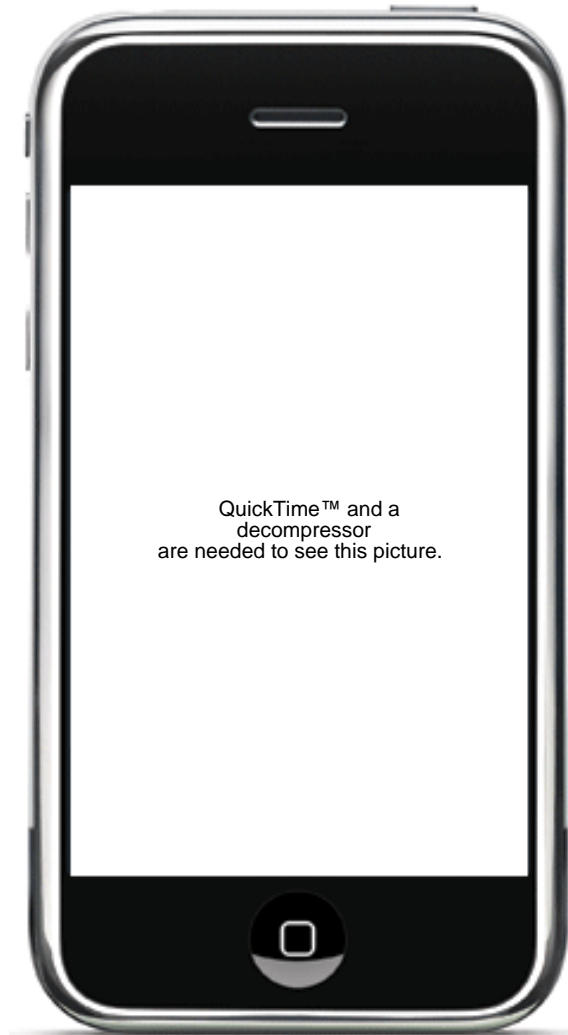


Motorcycle Rally and Cross Country Trips Available

MAD MAPS Login Page



Search By: City or State



QuickTime™ and a
decompressor
are needed to see this picture.

Search By: Series or Nearby

QuickTime™ and a
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are needed to see this picture.

QuickTime™ and a
decompressor
are needed to see this picture.

Route Preview Description



QuickTime™ and a decompressor are needed to see this picture.

Route Details



QuickTime™ and a decompressor are needed to see this picture.

↑ ↑ ↑
Details Map Directions

Take Me There: Start or Nearest Point

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Map Image with POIs



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Restaurants Stops Parks

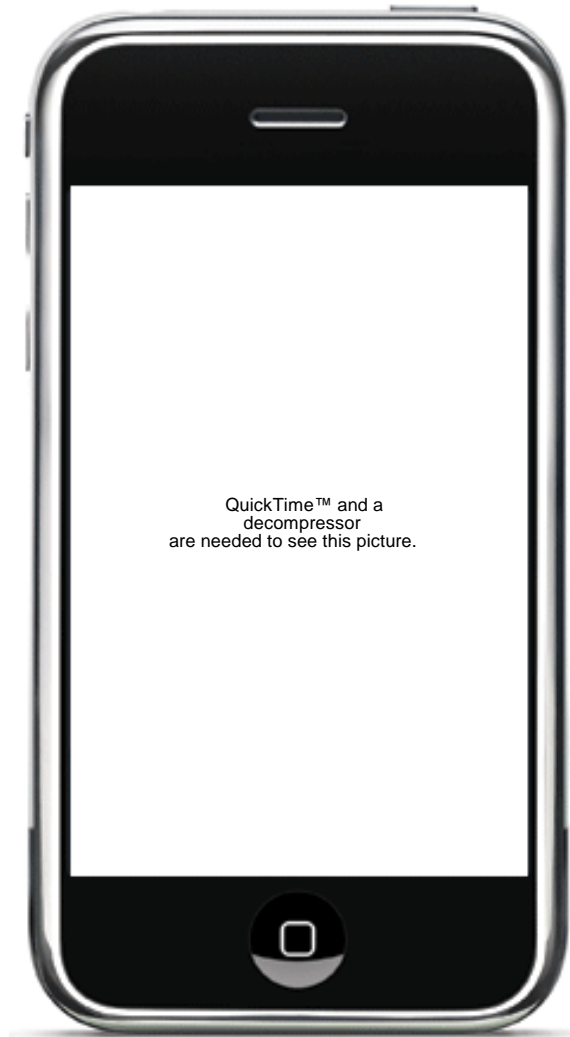
POI Descriptions: Roadhouse

QuickTime™ and a decompressor are needed to see this picture.

MAD Map POIs

- Roadhouses
- Restaurants
- Museums
- MAD World Stops
 - Parks
 - Landmarks

Purchased Routes



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Harley-Davidson: Motorcycle Map App

