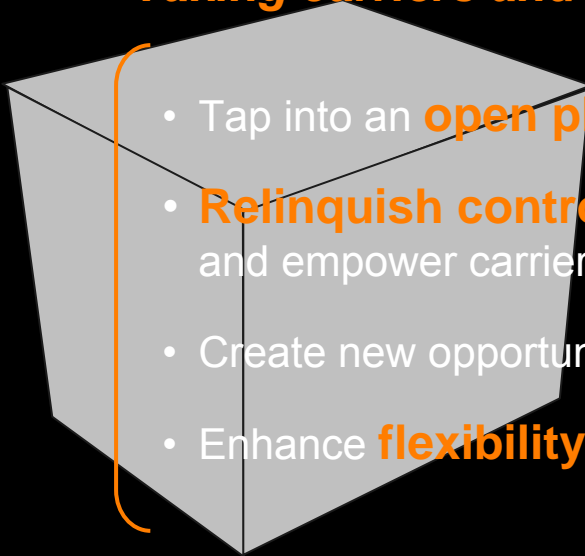




LINUX + JAVA PLATFORM

Taking carriers and their customers into the 21st century



- Tap into an **open platform** and thriving ecosystem
- **Relinquish control to accelerate innovation** – engage and empower carriers, developers, and content providers
- Create new opportunities for **differentiation**
- Enhance **flexibility** and time to market

BREAKING DOWN
BARRIERS



LINUX + JAVA LEADERSHIP



- ▶ **Launched first Linux + Java handset**
- ▶ **A leading provider of Linux-based mobile phones**
 - Almost five million sold
 - Multiple models driving Motorola's leadership
- ▶ **Leading smartphone vendor in largest smartphone market**
 - Ming is best selling smartphone in China
 - Linux-based smartphones on pace to outsell Blackberry
- ▶ **Delivering on Linux + Java**
 - ROKR E2 – the best music phone and our first mid-tier Linux-based handset



PROVEN **TRACK RECORD**



LINUX + JAVA LEADERSHIP

“The ROKR E2 is an astonishingly functional device characterized by **innovation**, integration, and ingenuity. Physically, it's **a gem** to behold...”

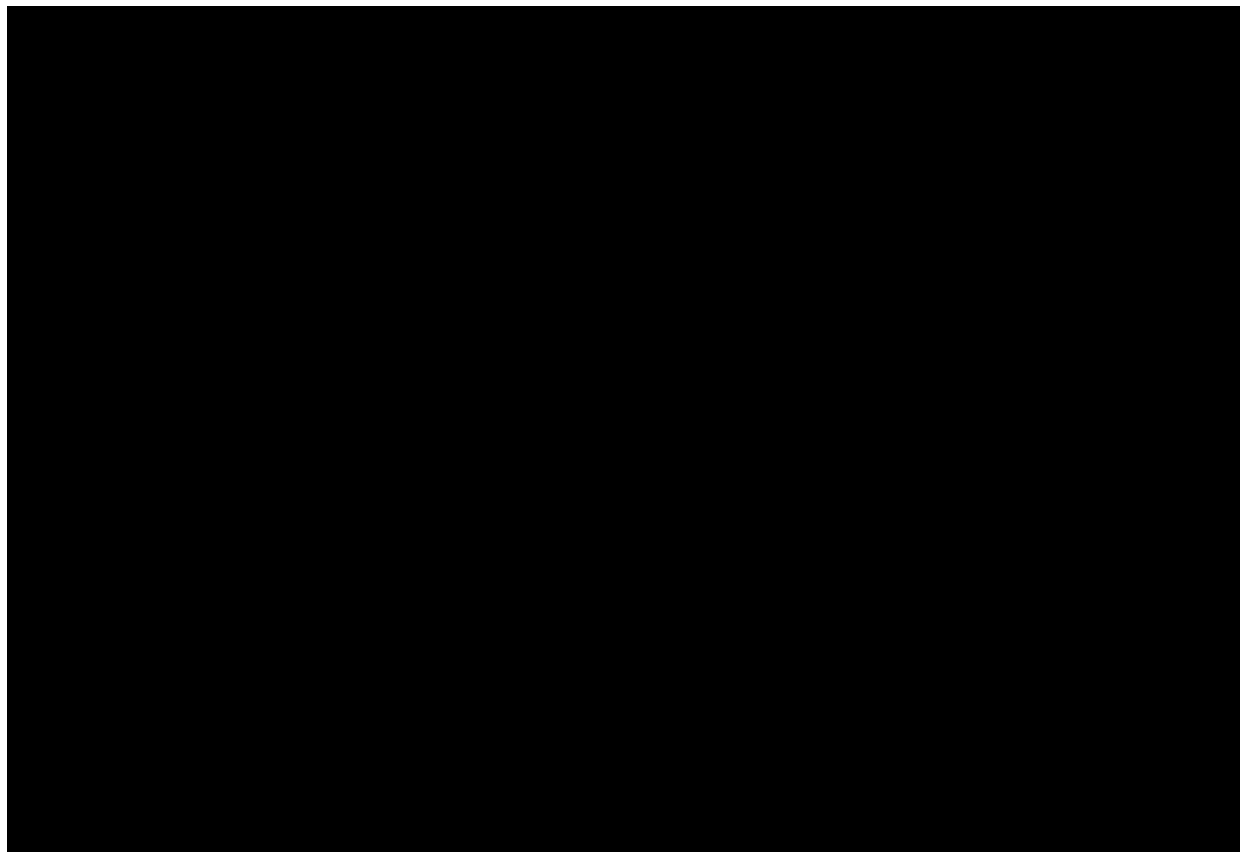
– *LinuxDevices*

“...The ROKR E2 is simply **the best** in its kind...it does not have any analogues.”

– *Mobile-Review.com*



PROVEN **TRACK RECORD**



Motorola

This isn't your father's
Motorola



INSTANTMOTO

- ▶ **20+ Machines initially**
- ▶ **Airports, Retail, other high-traffic areas**



NEW CHANNELS