

# MANNEQUIN MADNESS

*We have the perfect body for you to **buy** or **rent**  
for your window, trade-show or special event!*

# RFID for Dummies

- Low tech product - High tech needs
- National Expansion
- Intel Grant
- Closed Loop



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# Managing a bunch of stiffs

- unique product codes
- numerous suppliers
- mannequin shuffle
- multiple sales outlets
- rental vs non-rental



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# RFID to the Rescue

- Real time inventory status
- Shorten sales cycle
- Cost efficient
- Increase productivity/efficiency

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# Looking for the right fit



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# Invoice

Date: 03/19/06

Invoice # C-203]

To Mannequin Madness

Customer ID [Mannequin]

Salesperson	Job	Payment Terms	Due Date
"Tech Talk Proposal"			

Qty	Item Number	Description	Unit Price	Line Total
1.00	WMS- 000-02	ITI WMS RF Standard	\$ 9,995.00	\$ 9,995.00
1.00	WM -000-02	WMS RF Stand Network Software Support	1,995.00	1,995.00
1.00	WM -301-02	ITI WMS RD std 1 PDT License	595.00	595.00
1.00	WMS 201-02	ITI WMS RF STD 1 WS License	595.00	595.00
12.00	00-SVC-09	Custom batch software	1,295.00	15,540.00
3.00	00SVC-26	Consulting/Business analysis	1,295.00	3,885.00

## Mannequin Madness

Subtotal	\$ 32,605.00
Sales Tax	
Total	\$ 32,605.00

# RFID Realizations

- pre-printed tags
- license plate
- re-usable tags
- hand-held scanners
- RFID journal



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# The 4 “T’s” of RFID

- Terrifying
- Time Consuming
- Taxing (mentally & emotionally)
- Trailblazing

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