



WIRELESS COMMUNICATIONS ALLIANCE

UWB - The Coming Wave

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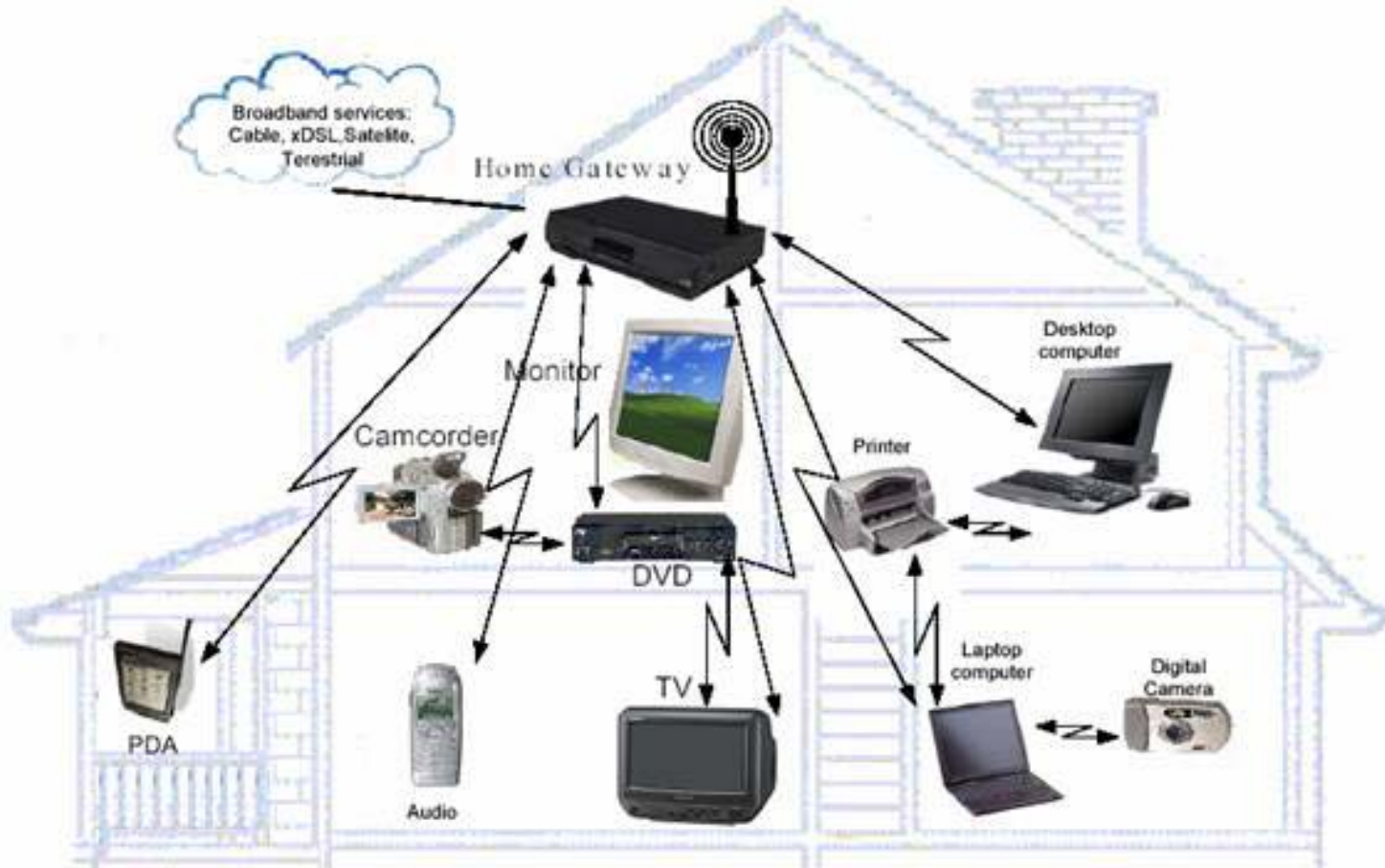
Agenda

- Overview
- Market
- UWB characterization
- Technical Aspects
- Guiding Principles and Challenges
- The Opportunity

Goal

Reliable Wireless Gigabit links to
enable complete connectivity in
homes and enterprises

The Vision



What is UWB?

FCC Report & Order issued in early 2002

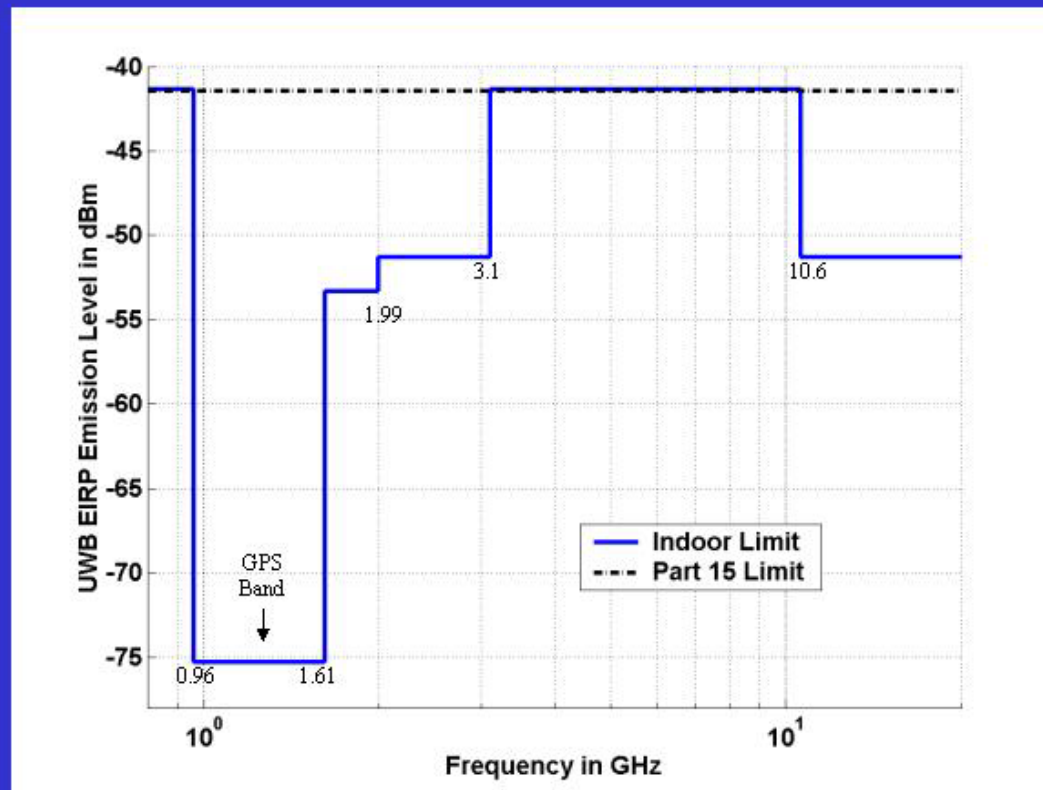
Allocates 7.5 GHz for Ultra Wideband Systems

- Large Bandwidth
- Very low power
- Unlicensed

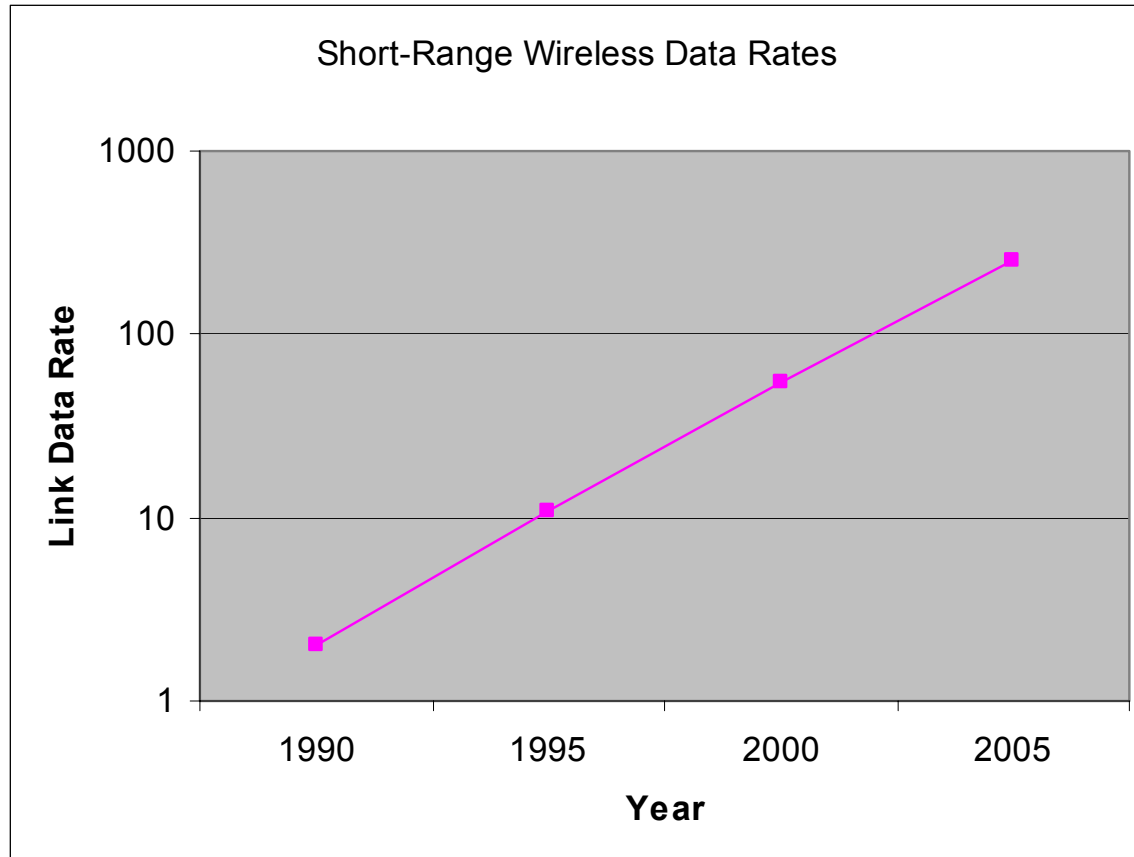
Power Limits

Preliminary

UWB Emission Limit for Indoor Systems



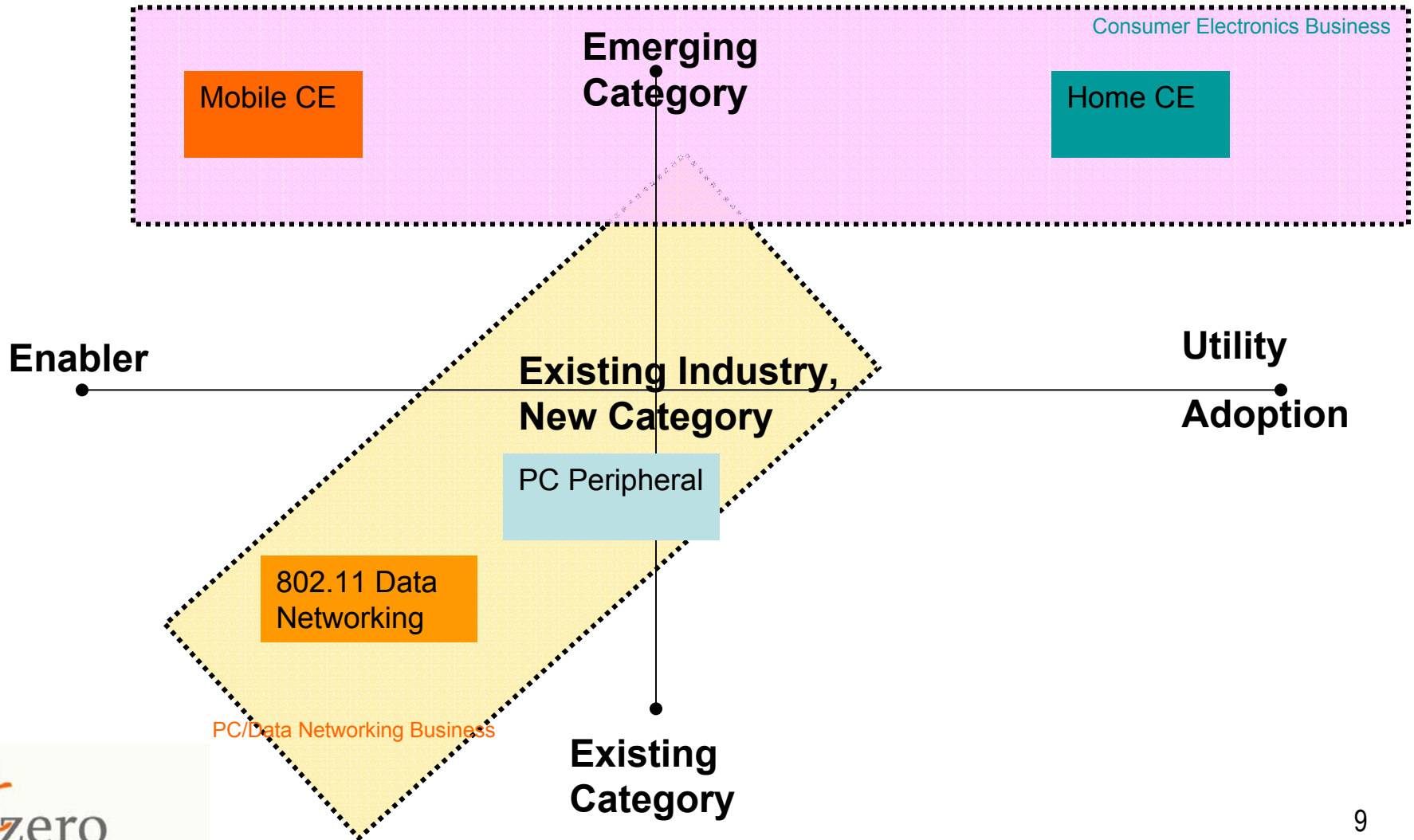
Why is this inevitable?



5x every 5 years == Storage CAGR
Content Transmission

Markets

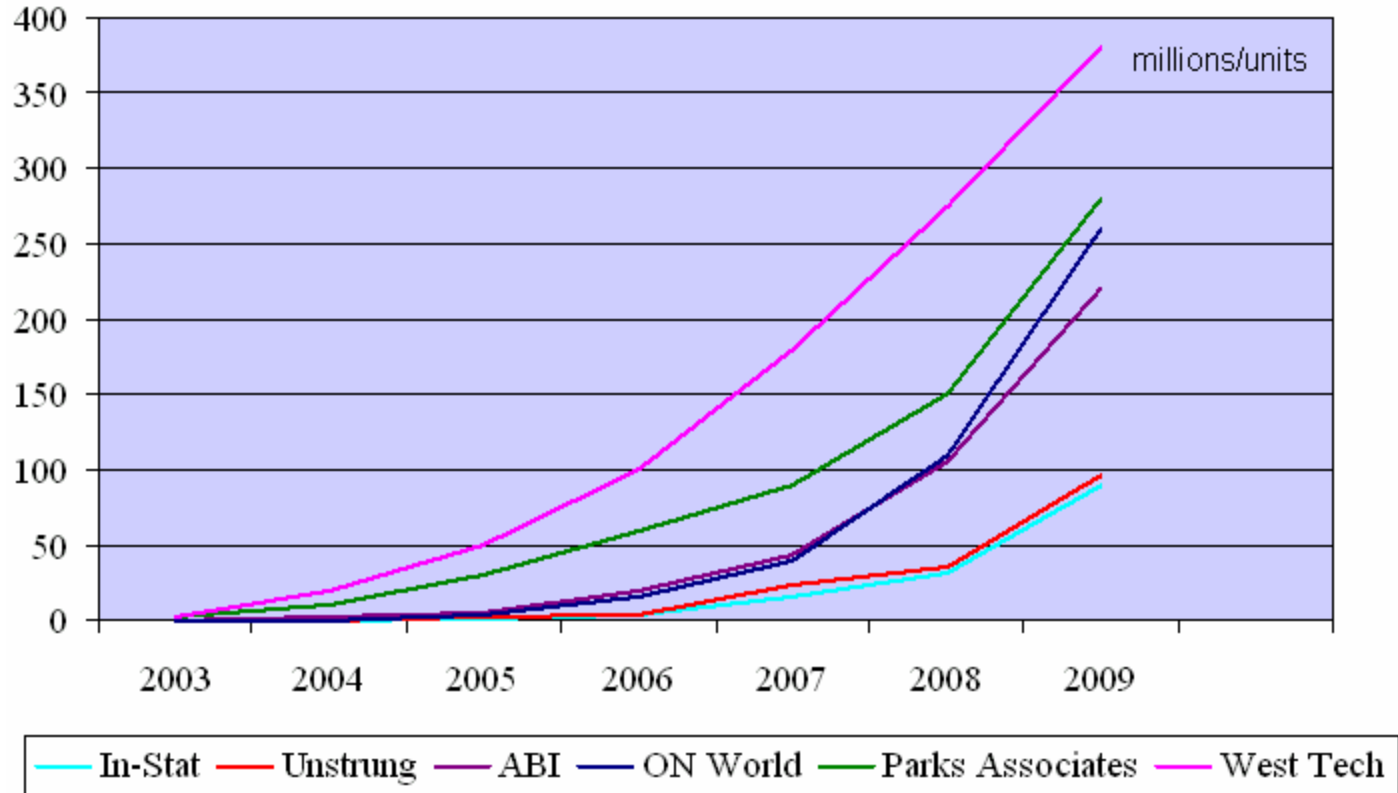
Market Segments



Device and Application Requirements

<i>Characteristic</i>	<i>VGA</i>	<i>SVGA</i>	<i>XVGA</i>	<i>SXVGA</i>
Horizontal pixel count	640	800	1024	1280
Vertical pixel count	480	600	768	1024
Total pixel	307200	480000	786432	1310720
Total bits @ 16bit color	4915200	7680000	12582912	20971520
Total bits @ 24bit color	7372800	11520000	18874368	31457280
Mbit/s at a minimum animation of 30 frame per second- 16 bit col	147	230	377	629
Mbit/s at a minimum animation of 30 frame per second- 24 bit col	221	345	566	943
Mbit/s after compression	6 - 32	15 - 50	20 - 70	30 - 100
	(DVD)	(projector)	(laptop) (projector)	(PC to monitor)

Projected Volumes



Source: OnWorld, Nov. 2003, "UWB: Poised to Transform the Wireless World"

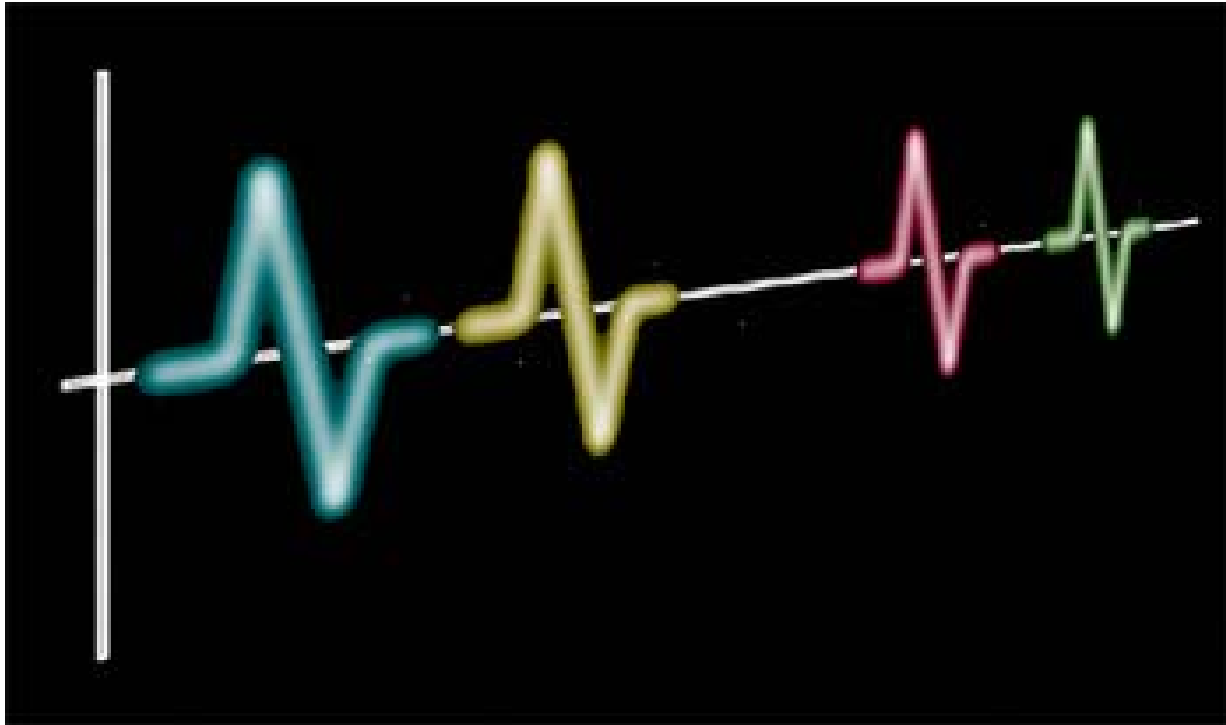
History

A (very brief) history

- Military uses
 - Detection avoidance
 - Imaging, ranging
- The past decade
 - Regulatory approval
 - Development of carrierless systems
 - RF implications
 - Applications
 - Low-power, low bit rate
 - Position location, imaging
 - The beginnings of high data rate communication

Impulse Radio

One of the original ideas



Current Status

- Standardization effort underway
 - Considerable interest and participation from
 - Large semiconductor manufacturers
 - Consumer Electronics vendors
 - Startups
- Market understanding and segmentation
 - Experience from initial efforts with 802.11
- The merging of data networks and A/V in the home

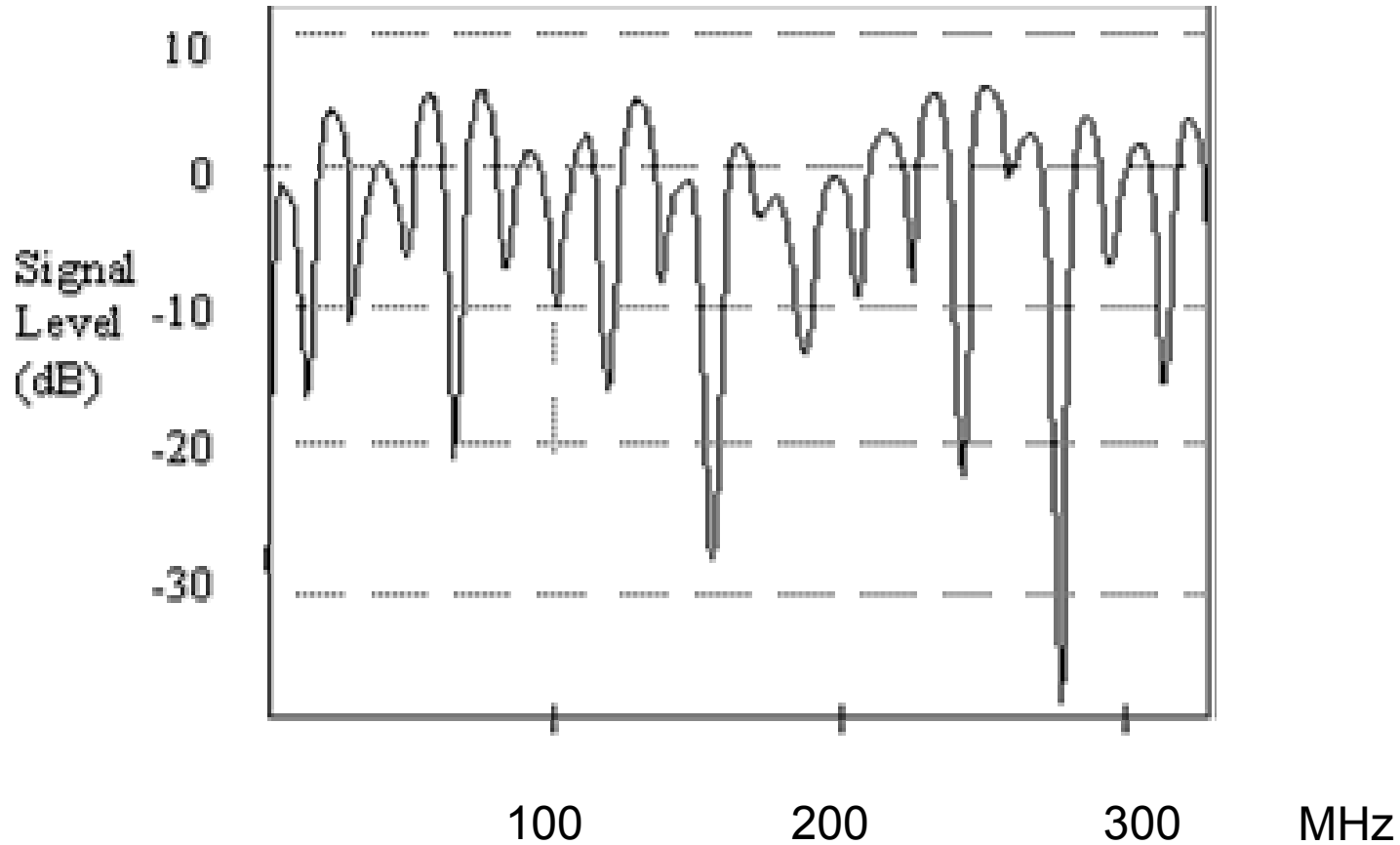
UWB Technical Characterization

Key UWB Attributes

- **Bandwidth**
 - Huge!
 - 7.5 GHz is 10-100 times larger than any other allocation
- **Power**
 - Miniscule!
 - About a millionth of other wireless systems
- **Interference**
 - Huge!
 - Raw interference could be about a million times larger than desired signal

Frequency Diversity

One of the inherent advantages



What does this get us?

Capacity is

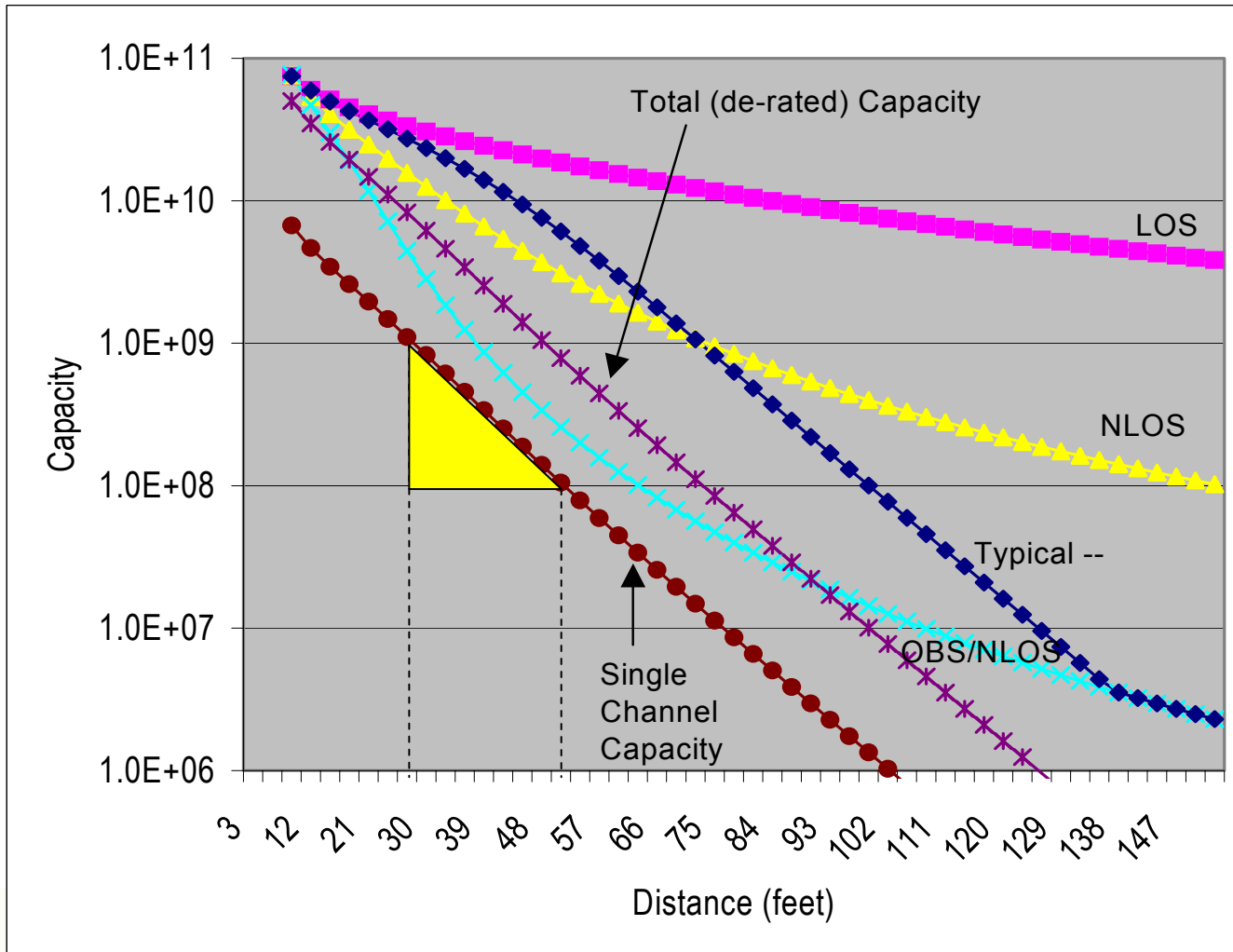
$$C = B \log_2 \left(1 + \frac{S}{N + I} \right) * \left\{ + B \log_2 \left(1 + \frac{S}{N + I} \right) + \dots \right\}$$

With large bandwidth, low power, and high interference

$$C \rightarrow \infty \times 0!$$

Calls for a fresh new approach
(Shannon's Law is not the relevant metric)

Capacity and Link Rates



Opportunities & Challenges

<i>Attribute</i>	<i>Opportunity</i>	<i>Challenge</i>
Bandwidth	<ul style="list-style-type: none"> •Potential for huge data rates (10-100x) and capacity •“Waste” spectrum to gain other benefits 	<ul style="list-style-type: none"> •Synchronization •Very high speed processing •Broadband non-resonant circuits
Power	<ul style="list-style-type: none"> •Coexists with other wireless systems •Transmitter can be made power efficient 	<ul style="list-style-type: none"> •Receiver design •Signal Extraction
Interference	<ul style="list-style-type: none"> •<u>Hostile Interference</u>: Robust operation in almost any environment •<u>Self-Interference</u>: Multiple Devices, Capacity 	<ul style="list-style-type: none"> •Very powerful, narrowband interferers •Omnipresent unintentional emissions •Robust performance critical for multiple device operation, networks

Final Thoughts

Some Guiding Principles

- Degrees of freedom
 - Bandwidth is good
 - power is secondary
 - space is icing on the cake
- Hardware complexity is preferred (in moderation) to control complexity
- Priorities
 - It works, it works well, many work well, low power and cheap

Summary – the Highlights

- Interference
 - Self, alien, bursty, continuous, in-band, out-of-band
- Link & System Range
 - Application specific, cable-replacement length insufficient
- Reliability
 - Substantially higher than for data, no retransmissions
- Multi-user capacity
 - Enable multiple colocated devices & users
- Power
 - Chipset/module: instantaneous and ongoing
 - 10% of battery life
- Cost
 - Volumes, die size, system cost, commodization

What's Exciting About This?

- **A Huge Opportunity**
 - The natural progression from WANs and LANs to wireless picocellular networks & cable replacement
- **A Tough Job**
 - Very high barrier to entry
- **A Broad Swathe**
 - Enables huge capacity in a given volume of space
 - Can be used in a number of vertical applications

What will make this happen?

- **Regulatory**: The largest unlicensed spectrum allocation
 - Enables very large capacity
 - Technology ownership will determine market success
- **Product**: **Process Technologies and CAD Tools**
 - Enable low-cost wideband RF and fast Digital ICs
- **Market Driver**: **The Digitization of Multimedia**
 - Growth in content