

What Do We Mean By IoT?

Analysis of the “Wisdom” of the Crowds

(Really) Brief Intro to Argus Insights



COLLECT



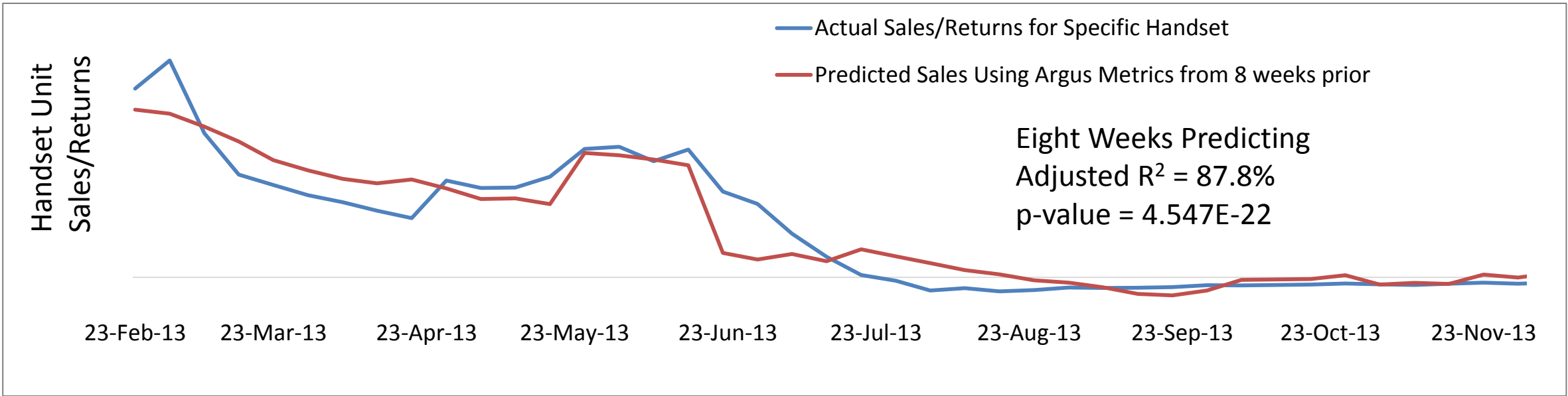
ANALYZE



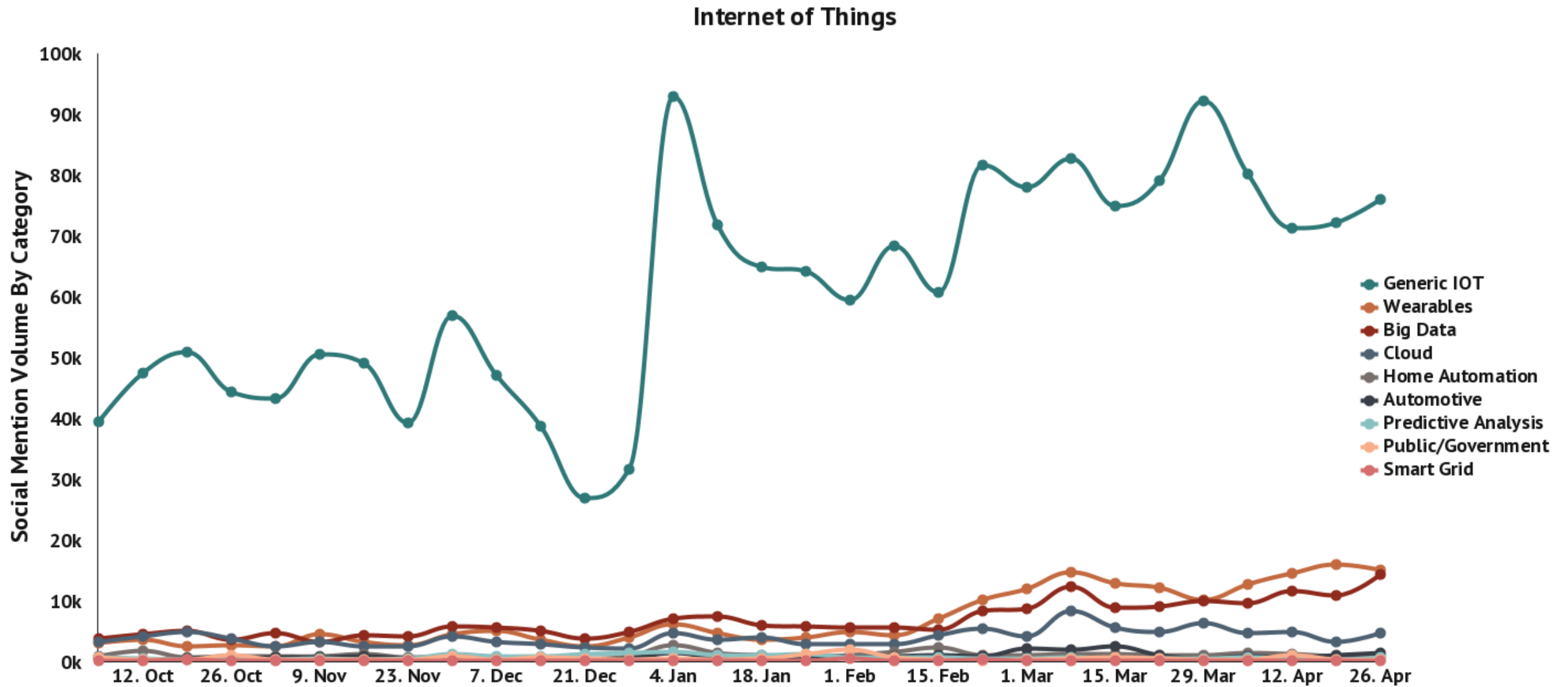
REPORT



TAKE ACTION

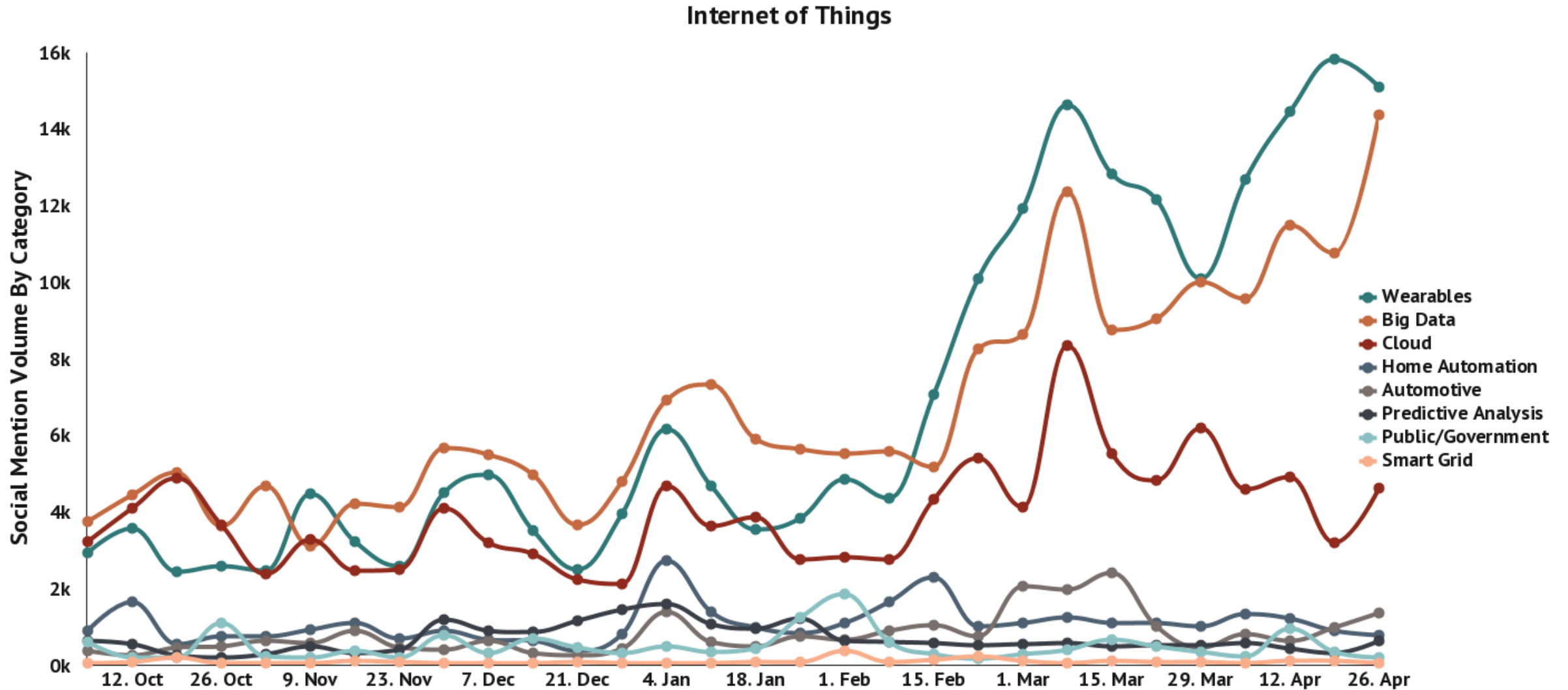


IoT Means Many Things to Many People



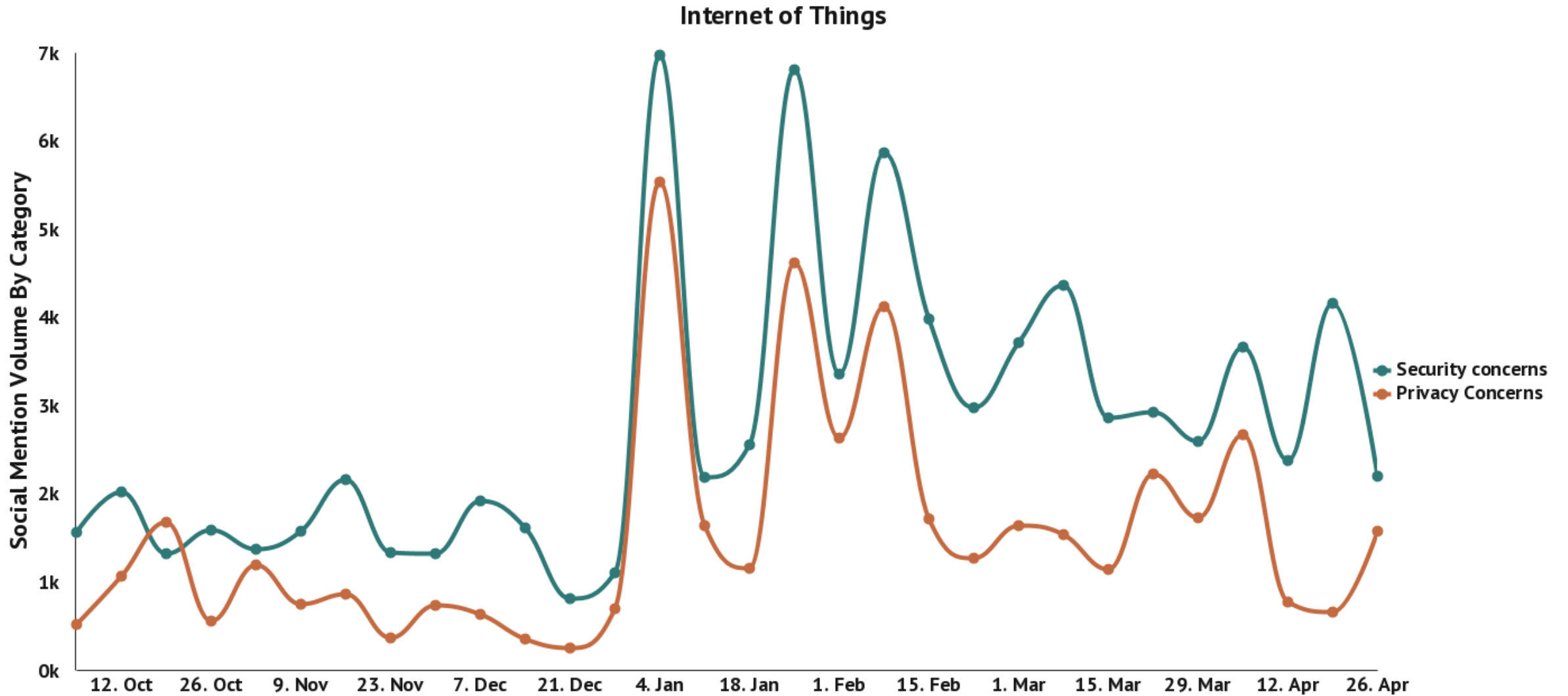
For period 10/5/14 thru 5/2/15, Sources included: blog, board, facebook, twitter

Wearables, Big Data and Cloud Drive More Interest Within IoT



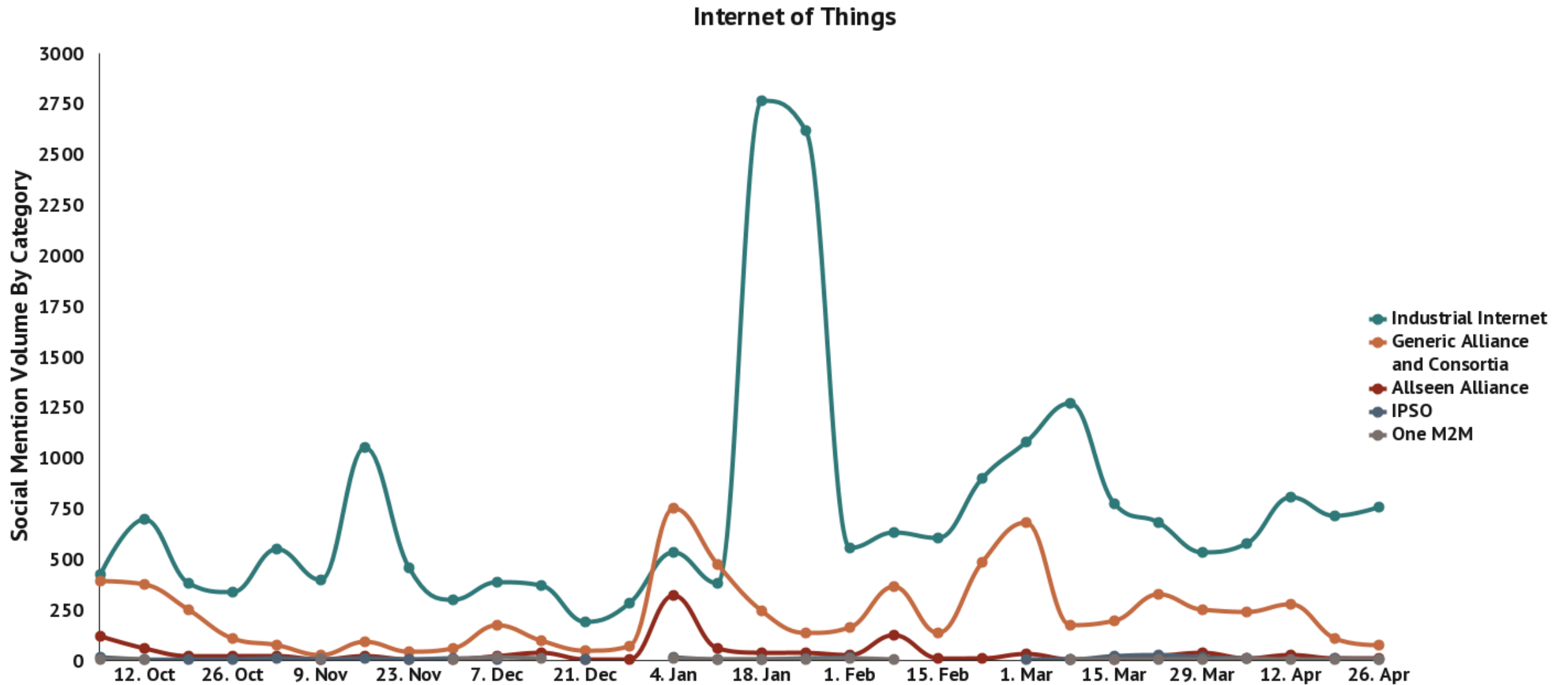
For period 10/5/14 thru 5/2/15, Sources included: blog, board, facebook, twitter

Security Continues To Be Discussed More Than Privacy



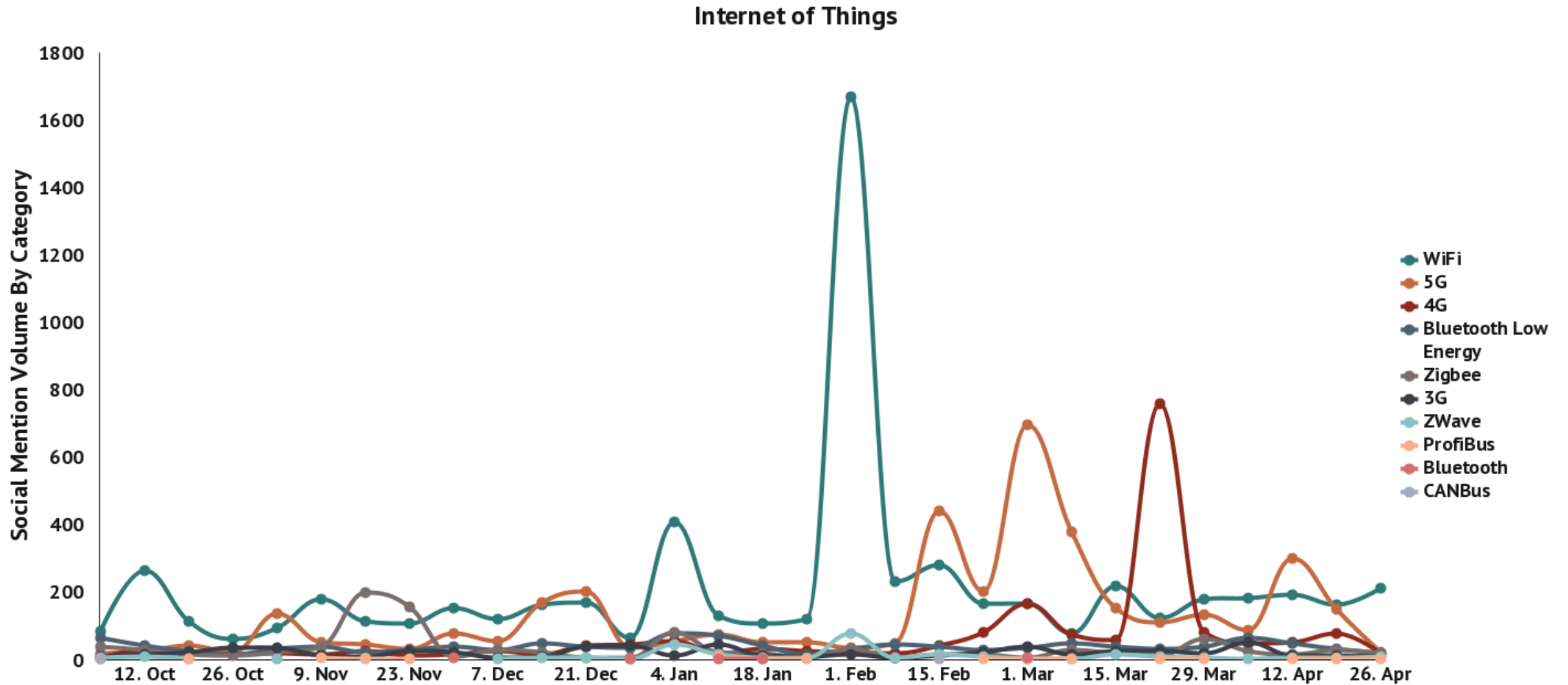
For period 10/5/14 thru 5/2/15, Sources included: blog, board, facebook, twitter

Industrial Internet Drives the Most Discussion of IoT Alliances Tracked



For period 10/5/14 thru 5/2/15, Sources included: blog, board, facebook, twitter

WiFi and Cell Networks Drive Most Discussion Within IoT



For period 10/5/14 thru 5/2/15, Sources included: blog, board, facebook, twitter

Questions?

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