

What Do We Mean By IoT?

Analysis of the "Wisdom" of the Crowds

(Really) Brief Intro to Argus Insights







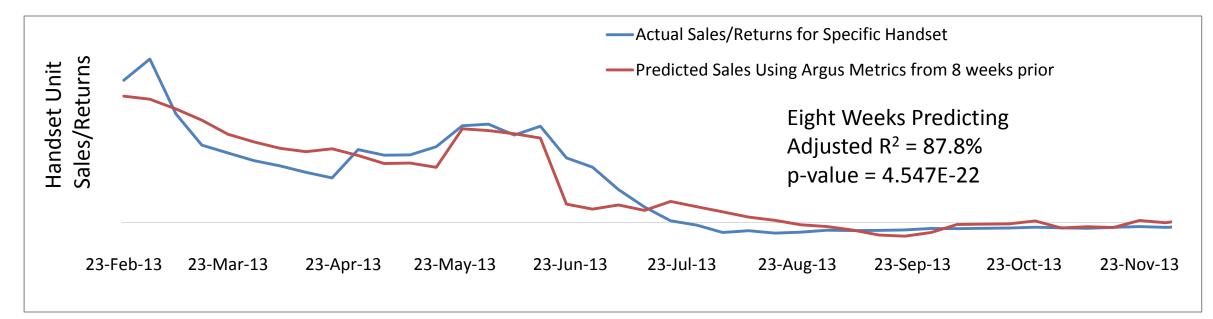


COLLECT

ANALYZE

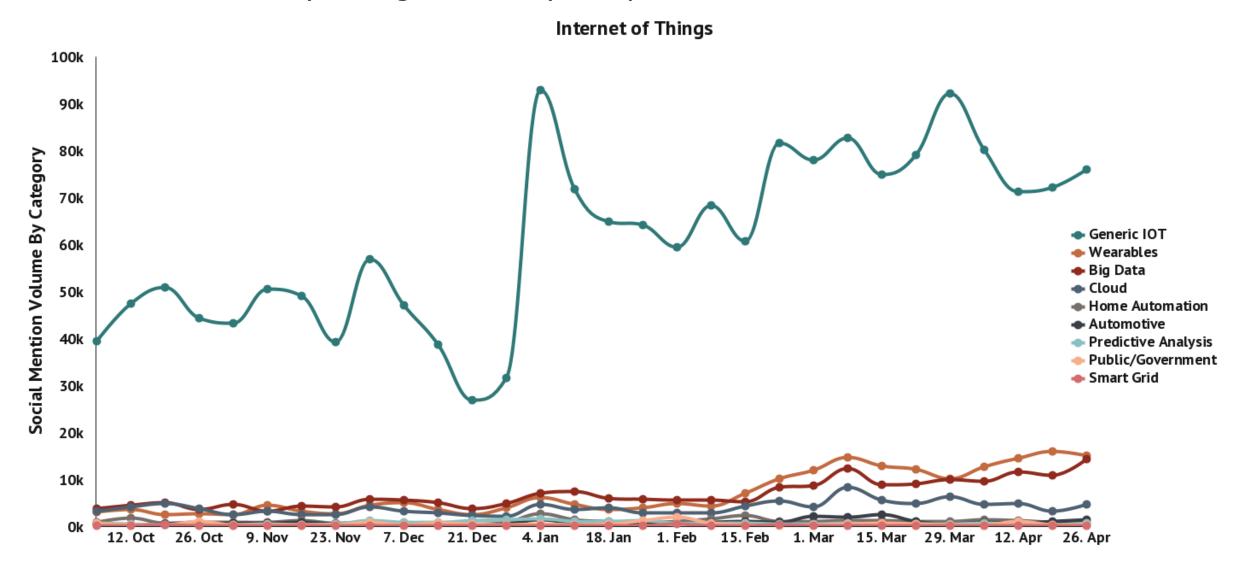
REPORT

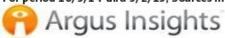
TAKE ACTION



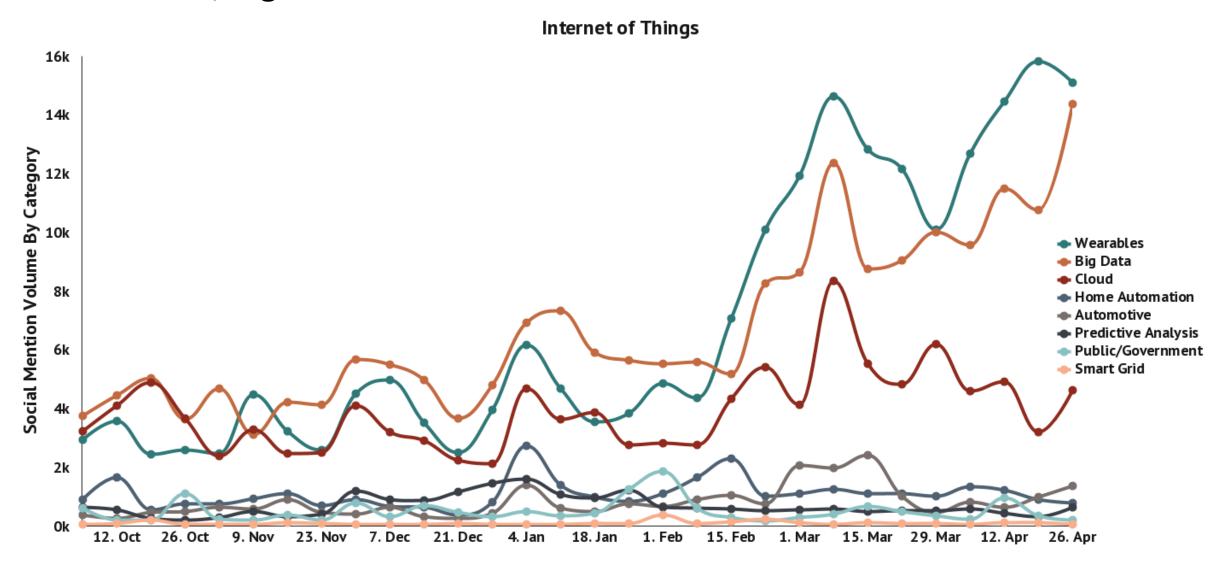


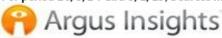
IoT Means Many Things to Many People



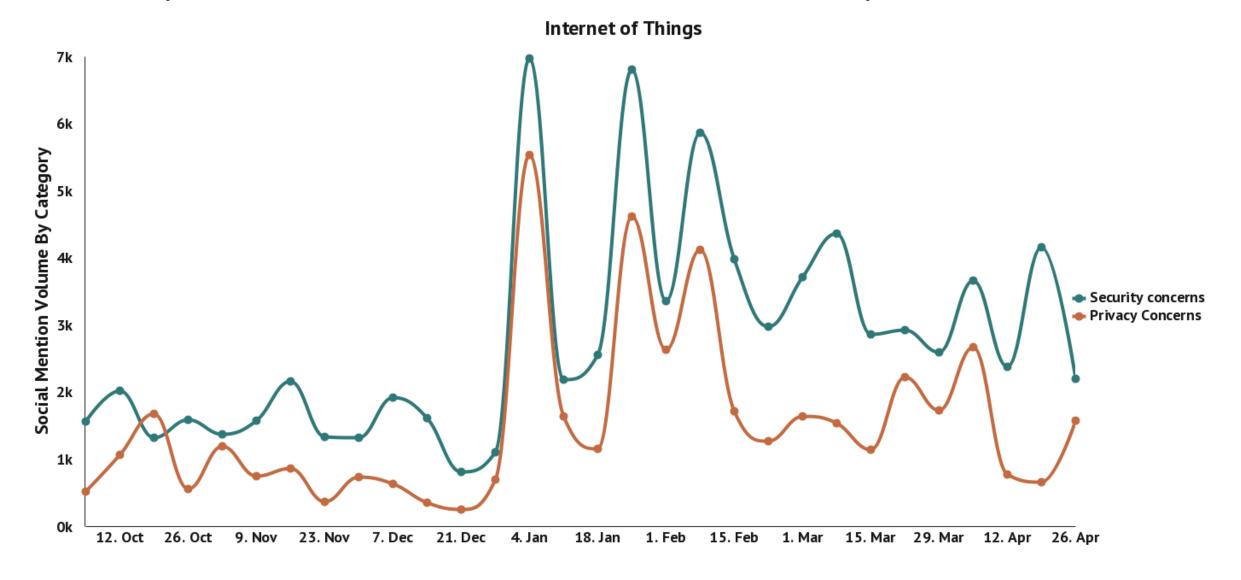


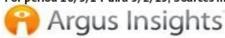
Wearables, Big Data and Cloud Drive More Interest Within IoT



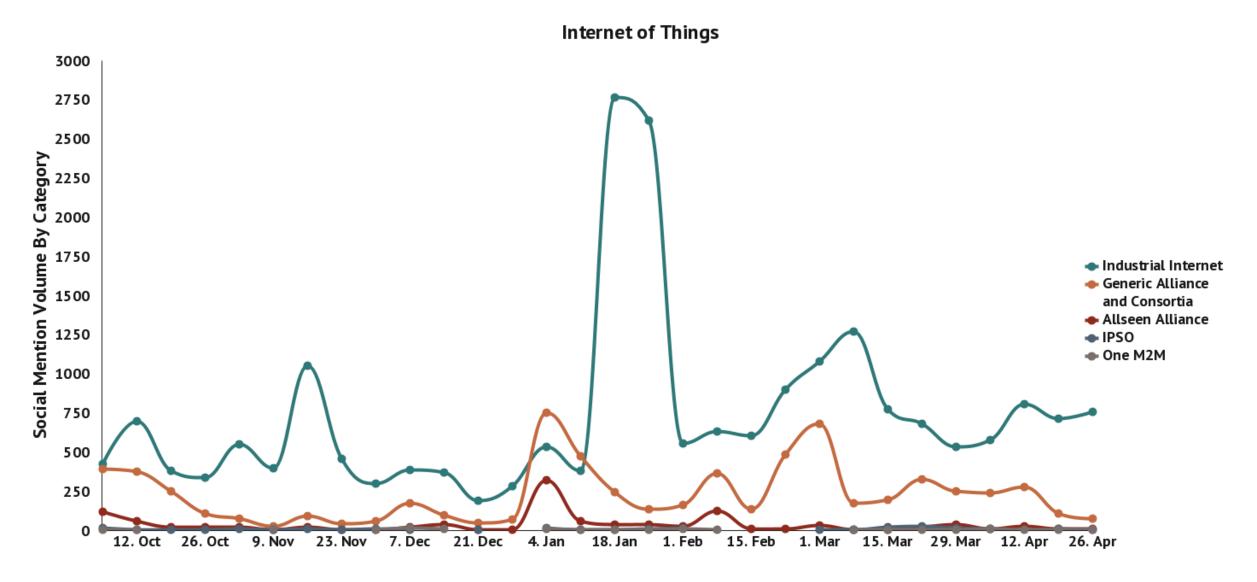


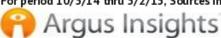
Security Continues To Be Discussed More Than Privacy



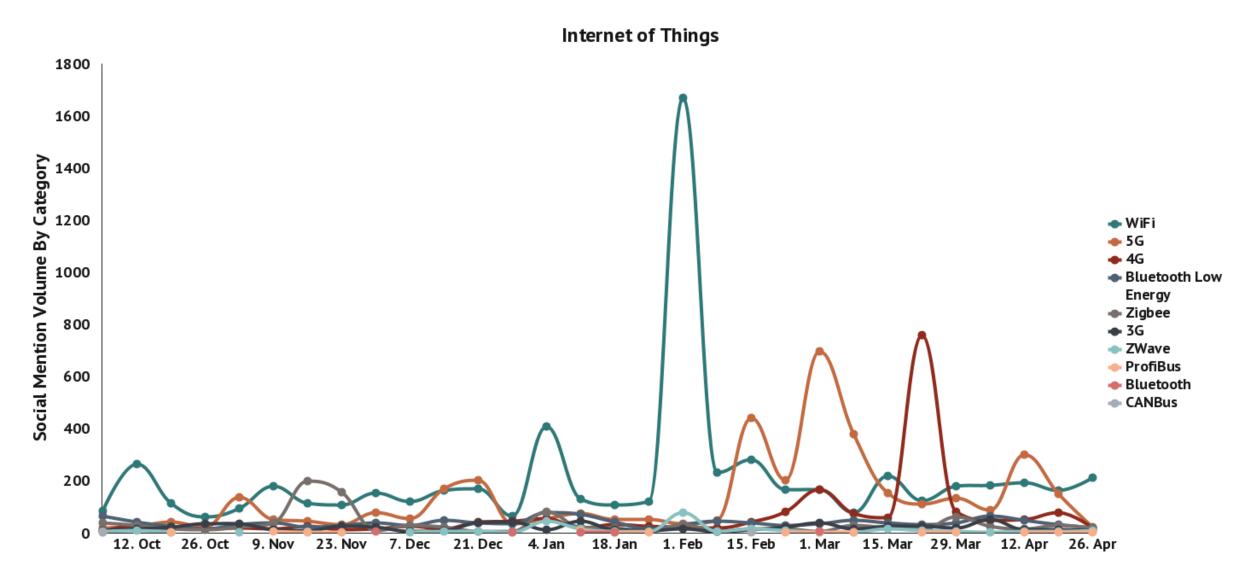


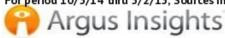
Industrial Internet Drives the Most Discussion of IoT Alliances Tracked





WiFi and Cell Networks Drive Most Discussion Within IoT





Questions?

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