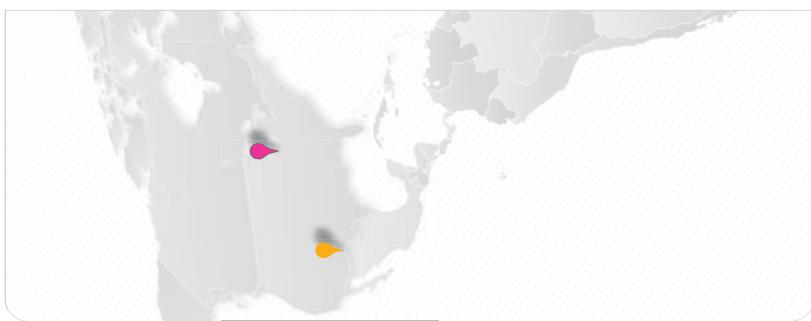


zoscommunications

Providing Location Integration
for People, Products & Services



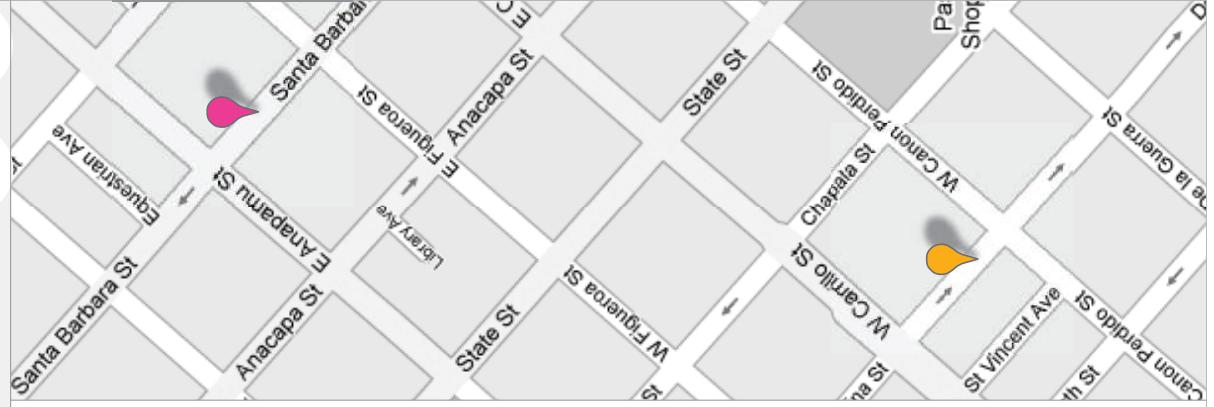


VISION



LOCATION

IOS communications



Take the feature of location
and turn it into a utility.

Build a platform for anyone or
any company to use in order to
foster location based services.



zhung[®]

705communications

Location Sharing Utility



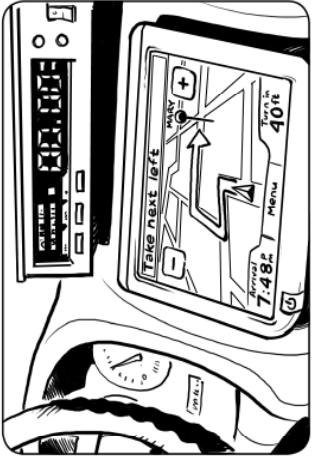
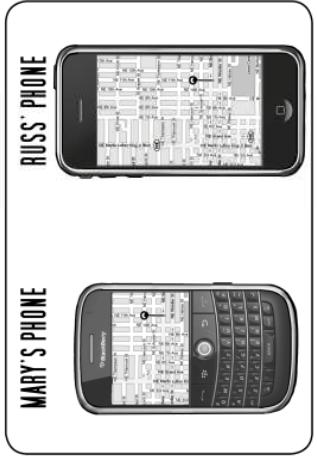
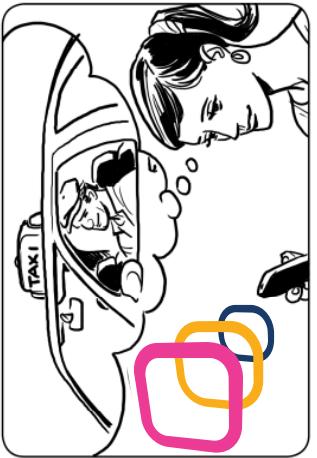
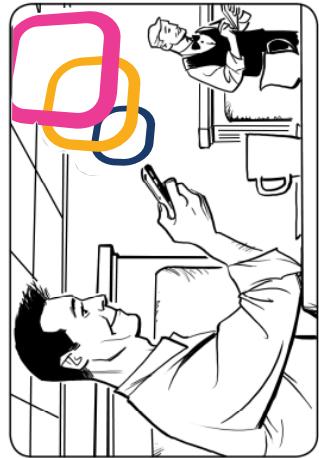
People to
People



People to
Places



Mobile to
Services



the UTILITY

ZOS communications

Top Left: ZOS communications app showing a map of Santa Barbara, CA, with a route highlighted from Anacapa St to E Mason St. The route is 0.6 miles with traffic, estimated at 2 minutes. Buttons for Edit, Start, and Directions are visible.

Top Right: A camera interface for taking or choosing a photo. It includes buttons for Take Photo, Choose Existing Photo, and Cancel. Icons for posting, emergency, and groups are shown below.

Middle Left: A messaging screen from ZOS. It shows a recipient field with 'To: (mobile numbers, no spaces)', a note about commas, and a 'Send' button. Below is a text input field with placeholder '536 State St, Santa Barbara, CA'. A note says 'Keep this window open to receive reply. SMS text charges may apply to recipient.' Buttons for Create Groups, Back, Save, and Directions are present.

Middle Right: A posting settings screen for ZOS. It includes fields for 'Upload name and store things on Facebook' (Username: Privacy: Public), 'Post your zhilling to Twitter' (Username: Password:) both with checkboxes for 'Post on information will be sent to you via zhilling on your first upload.', and a note 'A log on information will be sent to you via zhilling on your first upload.' Buttons for Main, Back, Save, and Posting Settings are visible.

Bottom Left: The Zhillng app's main interface. It features a globe icon with a location pin, a central 'send' button, and a message 'IT'S A BIG WORLD, DON'T GET LOST.' Below are icons for inbox, feedback, about, settings, and more. Buttons for back, inbox, delete, and post are at the bottom.

Bottom Right: The Zhillng inbox screen. It lists messages from Sherri Gimbal, 805 555 3463, Patti Davney, Jamel Smith, and Mark Colletti. Each message includes a profile picture, a timestamp, and a preview. Buttons for add tags, sent, forward, reply, and post are at the bottom.



the DIFFERENCE

ZOS communications

What makes **zhing** different from loopt, latitude & social networks?

users send location
only when they want

with zhing, your address book is
the only social network you need





the BROWSER PLUG-IN

ZOS communications

ZOS provides a send-to-mobile / send-to-email widget that can be placed next to any physical address on websites, which enables that location to be sent to a phone.

When site visitors click on the send to mobile / email button a utility window opens (see examples, right). Users enter mobile numbers and/or emails and receive a pre-programmed message with a map route to the address.

government buildings near Atlanta, GA

A [Atlanta City Government Building Inspection Division](#) [Write a review](#)

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B [Suntrust Plaza & Garden Office](#) [1 review - Write a review](#)

303 Peachtree St NE # 29, Atlanta, GA [Write a review](#)
Category: Office Buildings & Parks

"Do not open an account at SunTrust for whatever reason. Besides the nonexistent customer service, they will charge you \$20 to close an account unless..."

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1 Martin Luther King Jr Dr SW, Atlanta, GA [Write a review](#) - (404) 651-1337
[Website](#) - [Directions](#)

User customizable space for a logo or image.

destination address:
28 Amanaya St, Santa Barbara, CA 93101

Click on map for enlarged view

[Send Directions, Maps, Messages & Data](#)

Separate multiple entries by commas:

 Keep this window open to receive reply

[Send](#)

Variable Image Field

[Send Directions, Maps, Messages & Data](#)

send to:
 to:
 from:
 subject:
 chat:

[Employment & Training](#) [Veterans](#)

Pre-populate the From, Subject, and Message - or leave it open for your site users.

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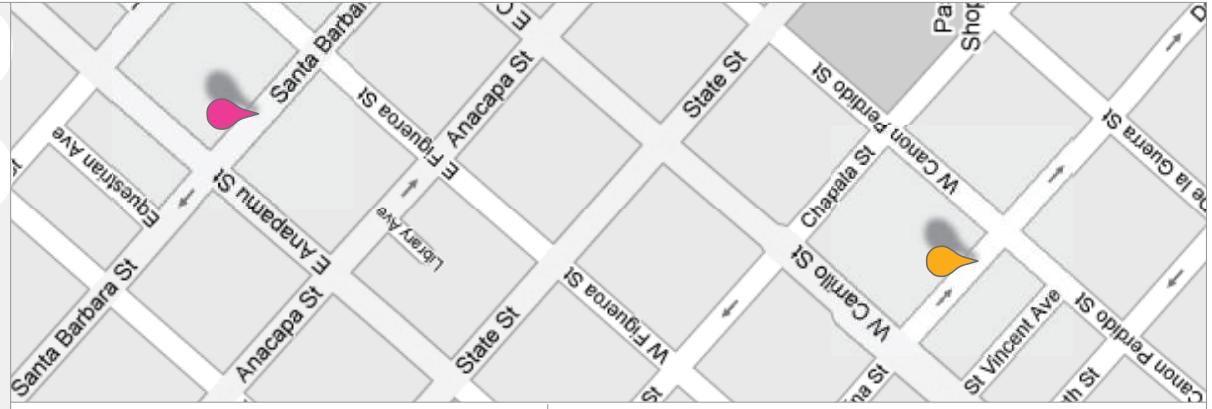
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Pre-populate the From, Subject, and Message - or leave it open for your site users.

 the **PLATFORM**

ZOScommunications



ZOScommunications

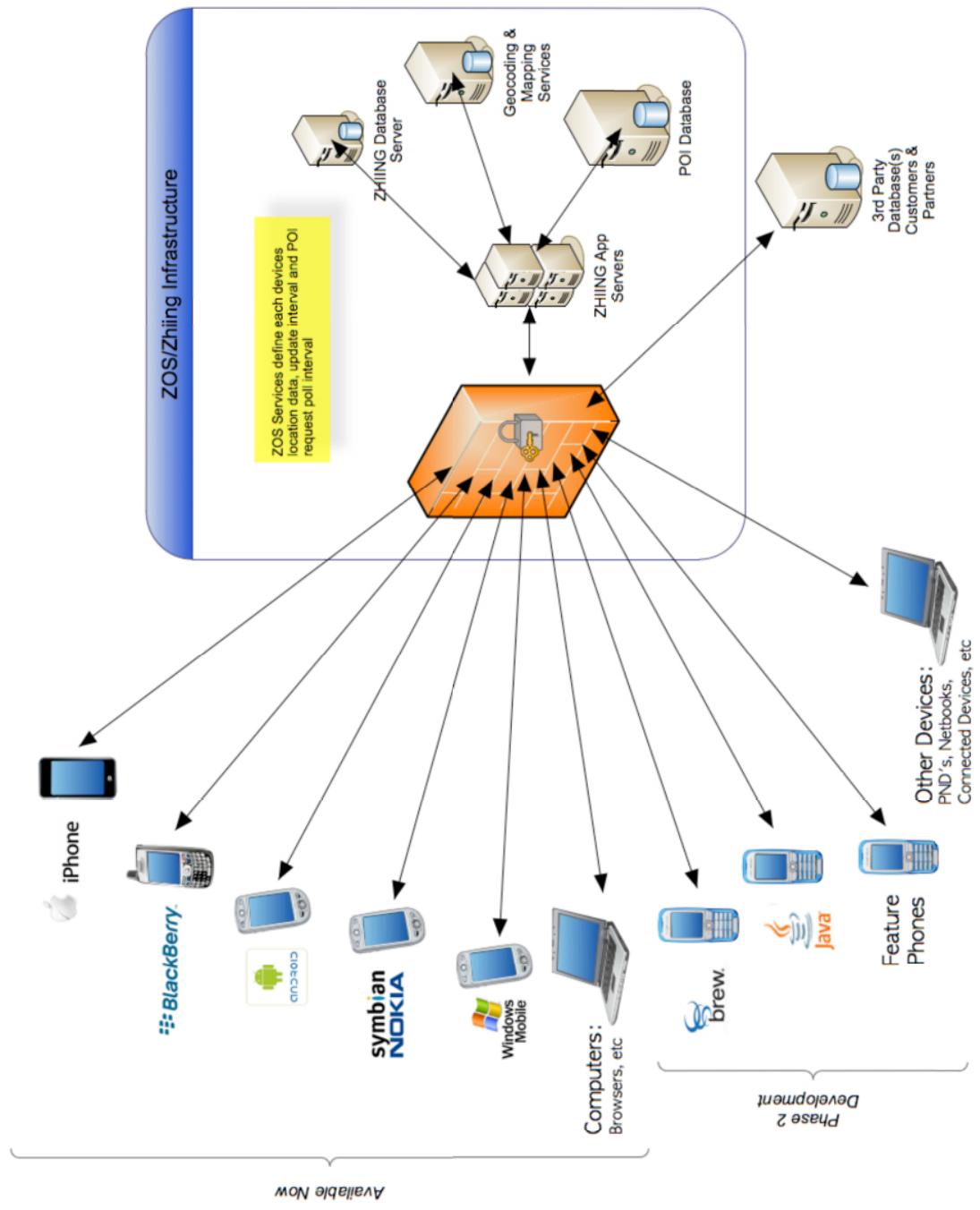
LBS Platform
Developers // Manufacturers // Carriers



Location Sharing Utility
People to People // People to Places
// Mobile to Services

the ZOS PLATFORM

ZOS communications





the LBS - DYNAMIC POINT OF INTEREST ENGINE



Puts real-time point
of interest
information into the
hands of the user ...
instantaneously,
anytime.



- People
- Products
- Services



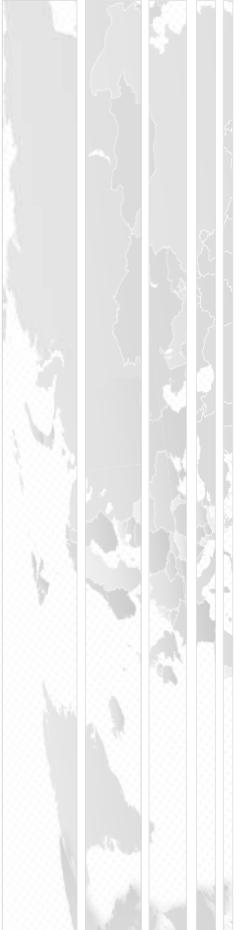
the TODAY'S DEMO

705communications

In short - 1 Conventional Browser, 4 mobile devices, 3 carriers, and 3 different mapping programs....

- 1: Internet Explorer Plug-in sending to T-Mobile Android with "Reply" back to IE to show interactive 2-way chat with Location exchange.
- 2: T-Mobile Android (garnering new/current location) to an AT&T iPhone. Showing different mapping and discussing carrier independence.
- 3: Same AT&T iPhone forwarding Location from the Android to AT&T BB Curve, which will open a zhiing with a mock-LBA HTML coupon for the 'building'.
- 4: AT&T BB Curve sending location to a Verizon BB Curve with VZ Navigator. VZ Navigator to open zhiing. (This could also be on a Storm, but the curve is more impressive)

...Enjoy



ZOScommunications

Thank you.

Jonathan DeLong

jdelong@zoscomm.com

805.636.2727

