



The future is electric, autonomous and *wireless*.

# Bio: Tom Okada, Executive Director, Business Development – Global Automotive & Infrastructure

Tom Okada is an experienced executive with expertise in building and managing global teams and global accounts in the technology industry. His career includes leadership roles in engineering and business development, EV automotive electronics, mobile devices, hardware, semiconductors, and embedded software. Tom has a strong global business network in the US, Europe, Asia Pacific, and Japan.

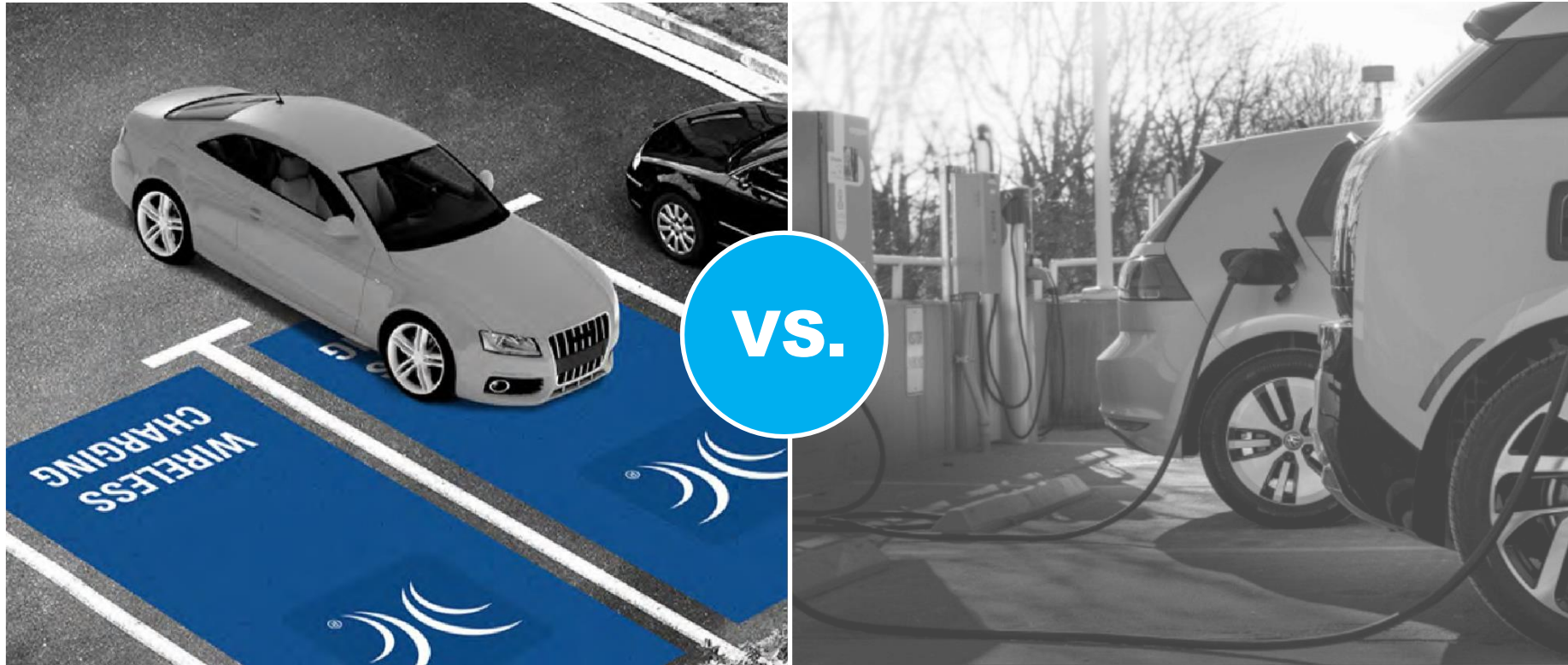
Tom served as a board member of Motorola Japan, Aplix IP Holdings Corporation in Japan and Ecrio Inc. in Silicon Valley. He has managed R&D teams in mobile handset and technology development, and subsequently led business development and sales with major telecom operators, OEMs, and automotive carmakers and Tier1 suppliers.

Tom is now responsible for business development for Japan and US for WiTricity, primarily focused on enabling wireless charging for Electric Vehicles and Industrial automation.

Tom has been involved in various technology communities in Silicon Valley, such as robotics, AI, and automotive applications, which makes him best suited for driving WiTricity's EV wireless charging solutions. WiTricity technology is an essential part of the future of autonomy and electrification.

Tom serves as a mentor for startup companies through Japan's NEDO TCP/NEP program and Next Innovator program sponsored by Japan's METI. Tom holds B.S. Electrical Engineering Degree from Arizona State University and holds 4 US patents in wireless communication and logic design. Born and raised in Japan and later educated in the US, he lives in San Francisco Bay area.

# Wireless vs. Wired





# Hands-free, Touch-free, Autonomous Wireless Charging



Electric passenger vehicles



Electric people movers



Personal mobility vehicles



Autonomous delivery



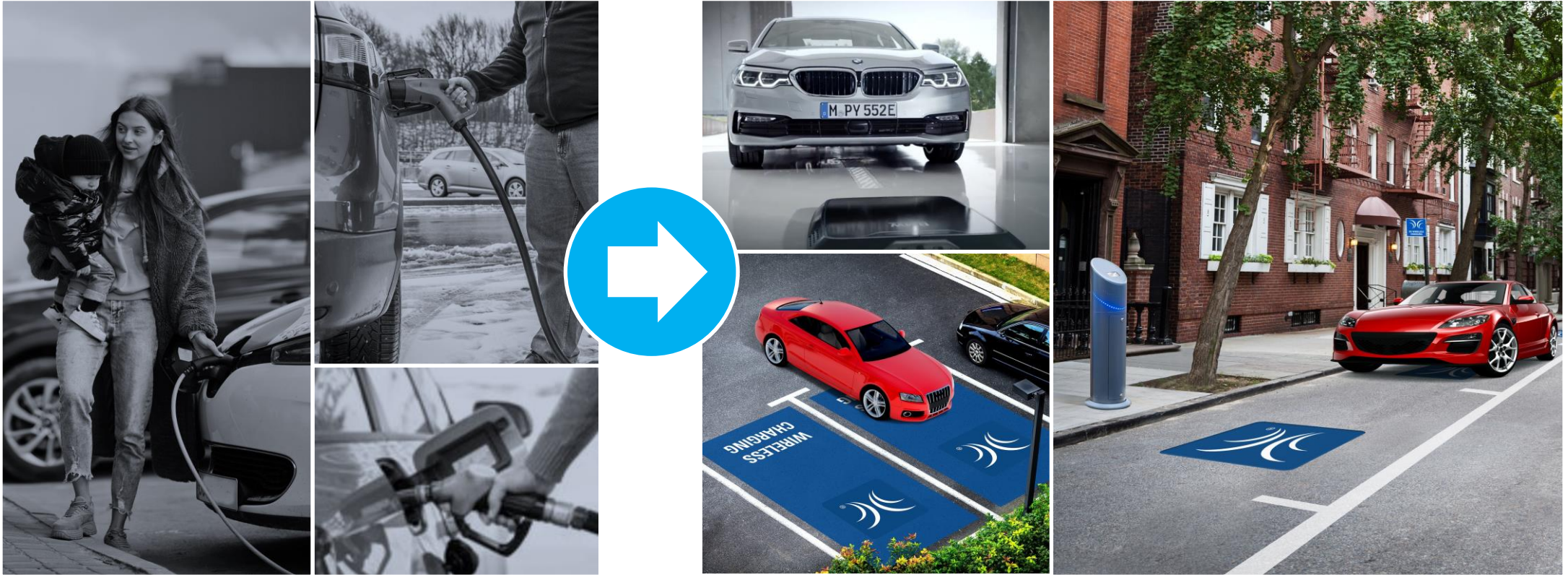
Mobile robotics



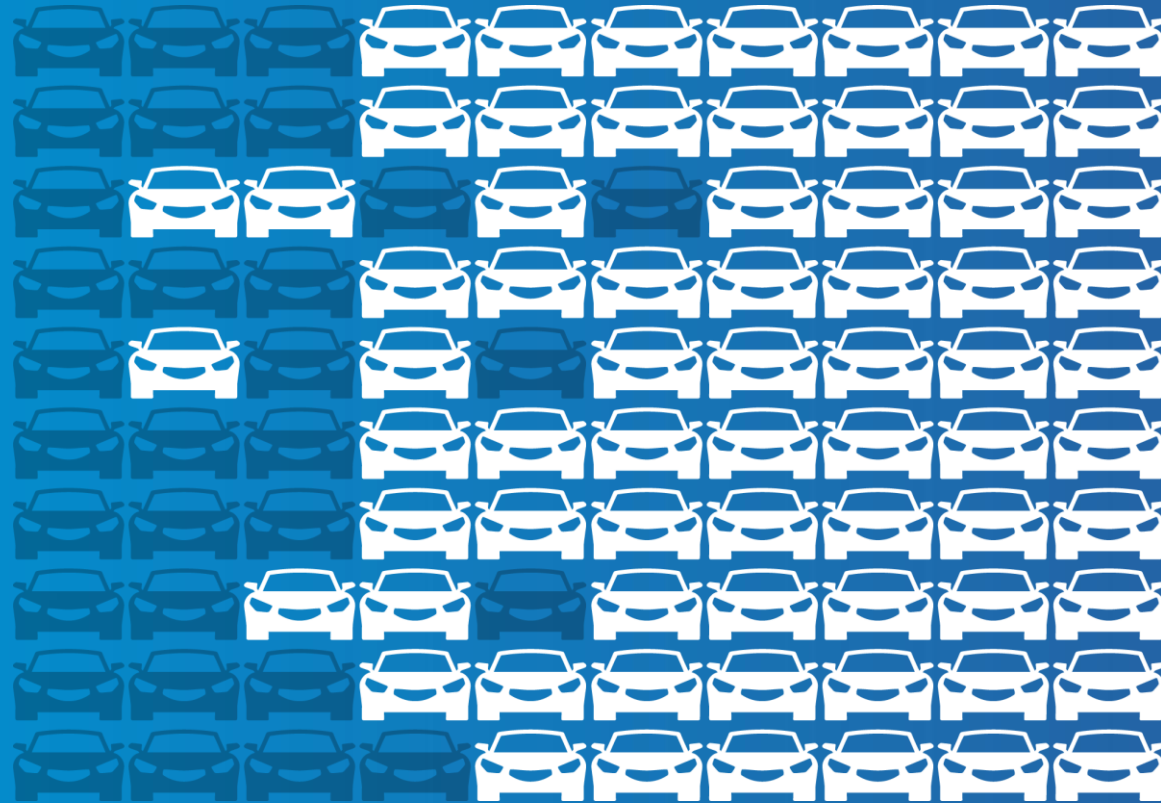
Automatic guided vehicles (AGVs)

Will anyone be comfortable touching a gas pump or charging cable again?

# Hands-Free Charging is our Future







More than

2/3

of consumers in Germany planning to buy a car are more willing to purchase an EV if they could charge it wirelessly.

# WiTricity's Magnetic Resonance Technology

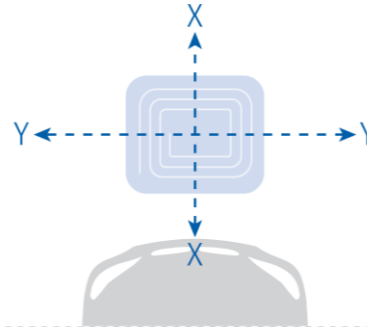
## Power Transfer as Efficient as Conventional Plug-in

(90-93% grid to battery)



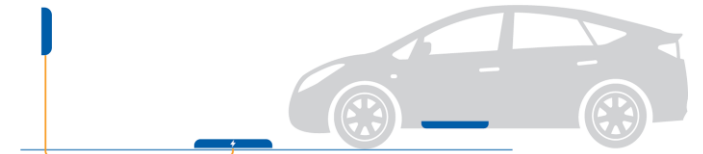
## Park-and-Charge X-Y Flexibility / All Vehicle Z Heights

Single design and no moving parts



## Charges as Fast as Conventional Plug-in

3.6 → 7.7 → 11 → 22 kW →



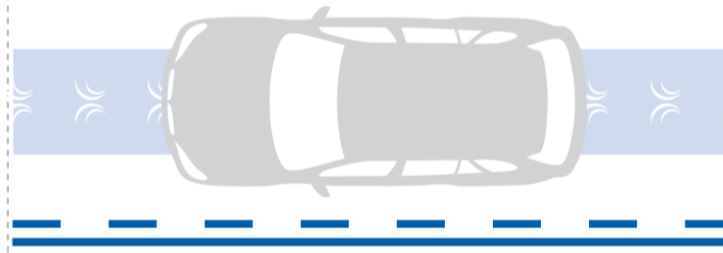
## Powers Through Materials (In-ground placement)

Asphalt, cement, snow, ice, etc.



## Semi-Dynamic & Dynamic in-motion charging

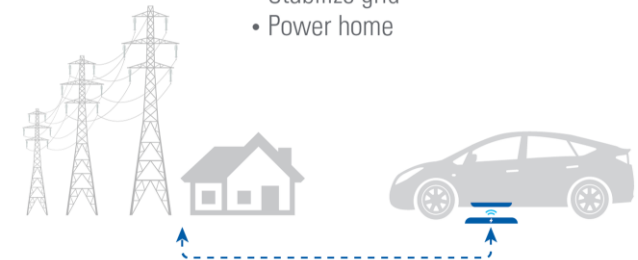
Taxi queues / Charging lanes



## Bi-Directional Power Transfer

Use large battery on EV to:

- Stabilize grid
- Power home



# Broad and foundational IP portfolio

*Simplicity, driven by invention.*

**900+**

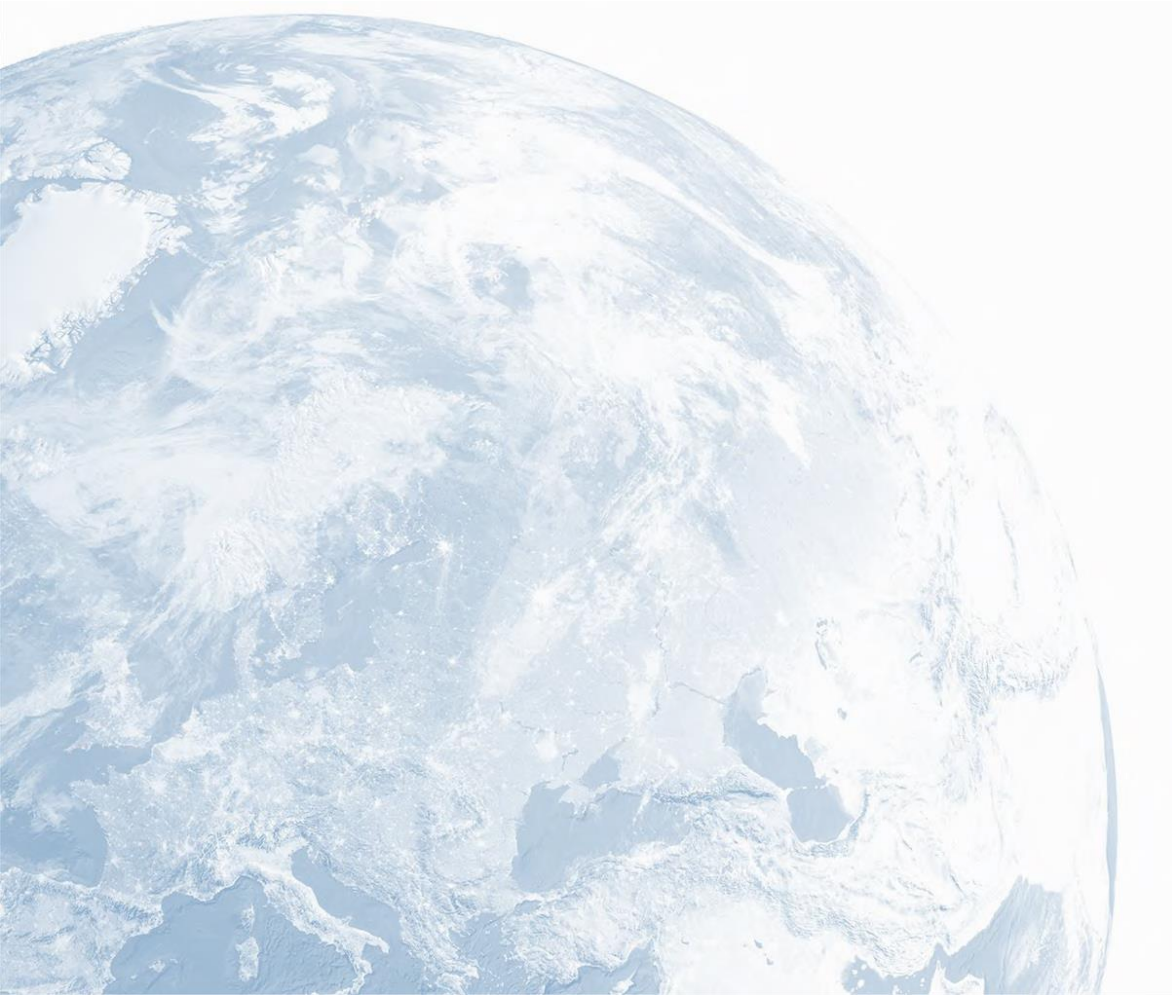
Patents granted  
worldwide

**500+**

Patent applications  
pending



# Driving Global Standards



China National Standards



**China GB standard published April 2020**

**SAE published 2020**

**ISO/IEC to be published 2021**

**UL Standard published March 2020**



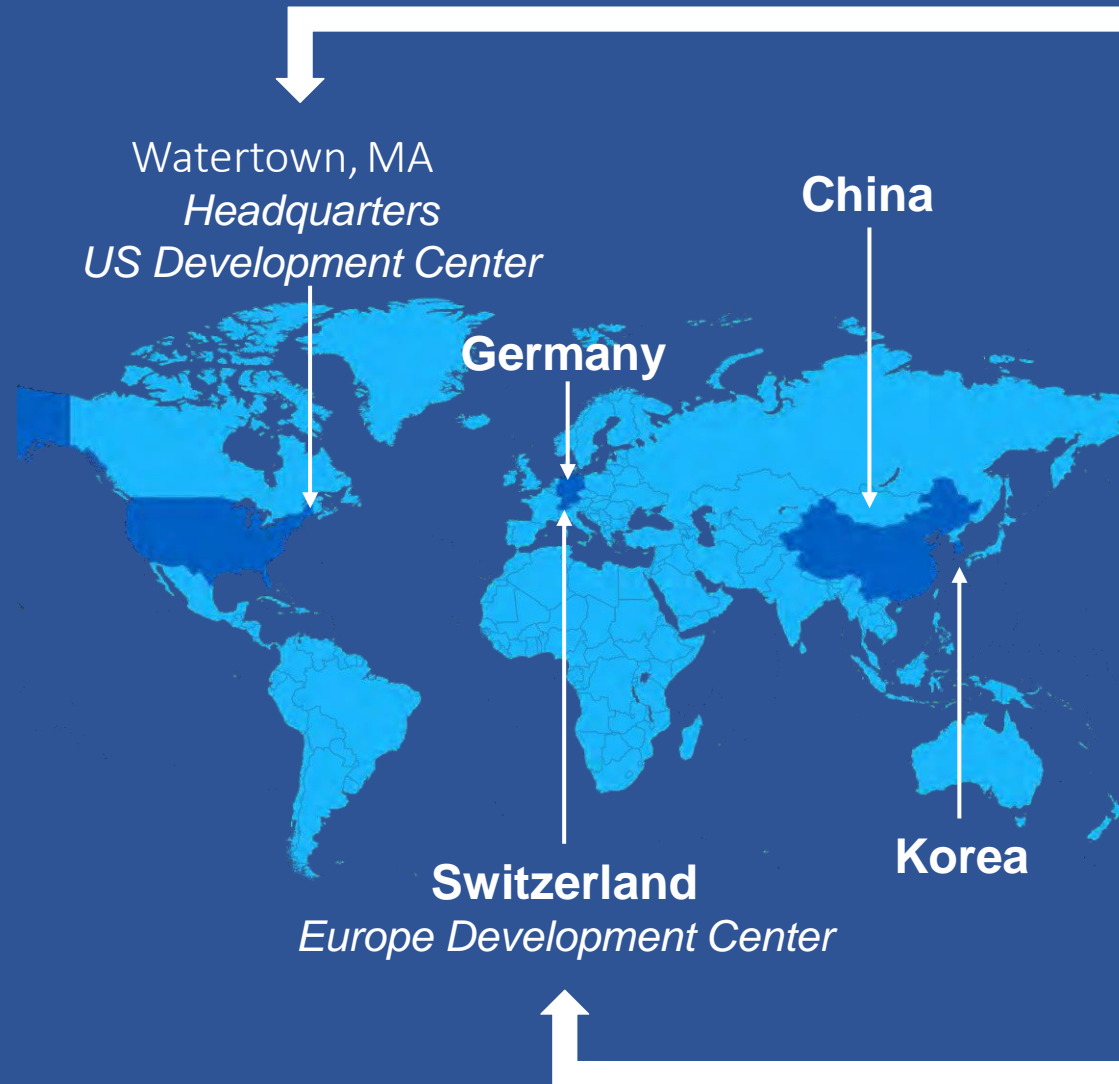
**What We Do:** Develop and commercialize safe and efficient wireless power transfer over distance

**Core Technology:** Highly Resonant Wireless Power Transfer over distances; referred to as magnetic resonance

**Founded:** 2007

**Target Markets:** Automotive & Industrial

**Offices:** Headquarters: Watertown, MA  
Europe Development Center: Zurich, CH  
Support Offices: Germany, China, Korea



WATERTOWN LAB



EUROPE DEVELOPMENT CENTER



# Technology Roadmap - No limits

## *Electric Mobility*

Residential/Home >



Public >



Higher Power >



Highest Power >



Taxi Queues >



Smart City/V2G >





Wireless charging is a catalyst for **electric mobility.**

Premium Experience  
2018 —

Broad Availability  
2022 —

Essential  
2025 —



	Premium Experience 2018	Broad Availability 2022	Essential 2025
Deployment	<ul style="list-style-type: none"><li>• Home</li><li>• Work</li></ul>	<ul style="list-style-type: none"><li>• Parking garages</li><li>• Multi-tenant</li><li>• Fleets</li></ul>	<ul style="list-style-type: none"><li>• Urban</li><li>• Autonomous</li></ul>
New Mobility		<ul style="list-style-type: none"><li>• Autonomous parking</li><li>• Car sharing</li></ul>	<ul style="list-style-type: none"><li>• Robo Taxi</li><li>• Shared mobility</li><li>• V2G</li><li>• Smart Cities</li></ul>

BMW Wireless Charging. Car charging in 3,5 hrs. without a cable.



<https://www.youtube.com/watch?v=GlrcPrzuPMM>

## Hyundai Electric Vehicle Wireless Charging & Automated Valet Parking System



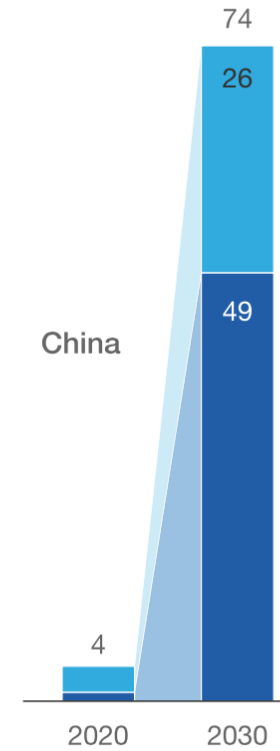
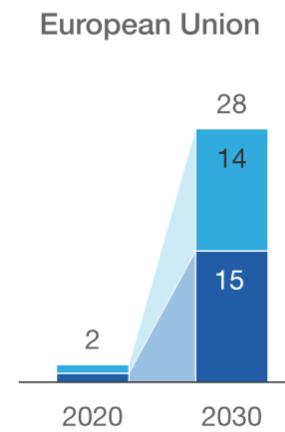
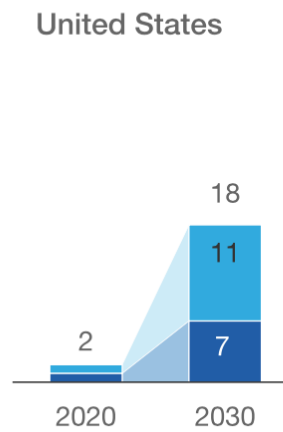
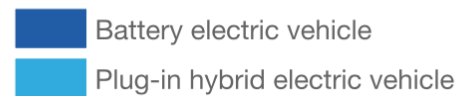
<https://www.youtube.com/watch?v=IBN89c-r-dl>



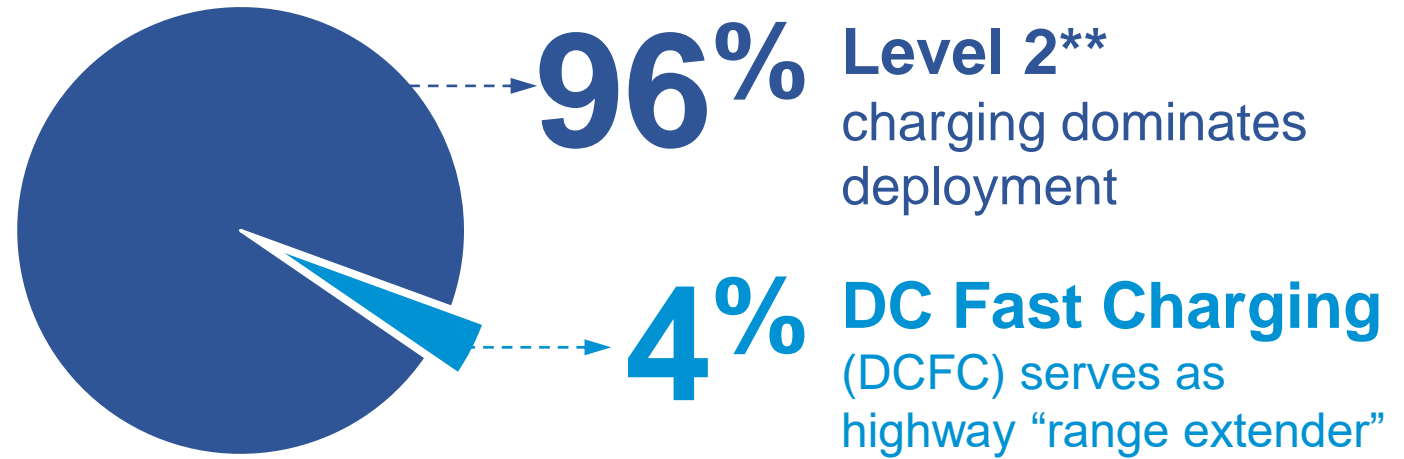
*Industry experts predict*

# 120 million electric vehicles on the road by 2030.

## Electric-vehicle adoption base case, million



## Forecasted Charger Demand\*



- The National Renewable Energy Laboratory, **DCFC will only be needed 4% of the time**, when EVs are used for longer trips that extend beyond their battery capacity.
- For the vast majority of EV use — **the other 96% of the time, charging happens at home and work with level 2 charging.**

\*US Forecast

\*\*Level 2 Charging – typically 240 volt, 3-11 kW

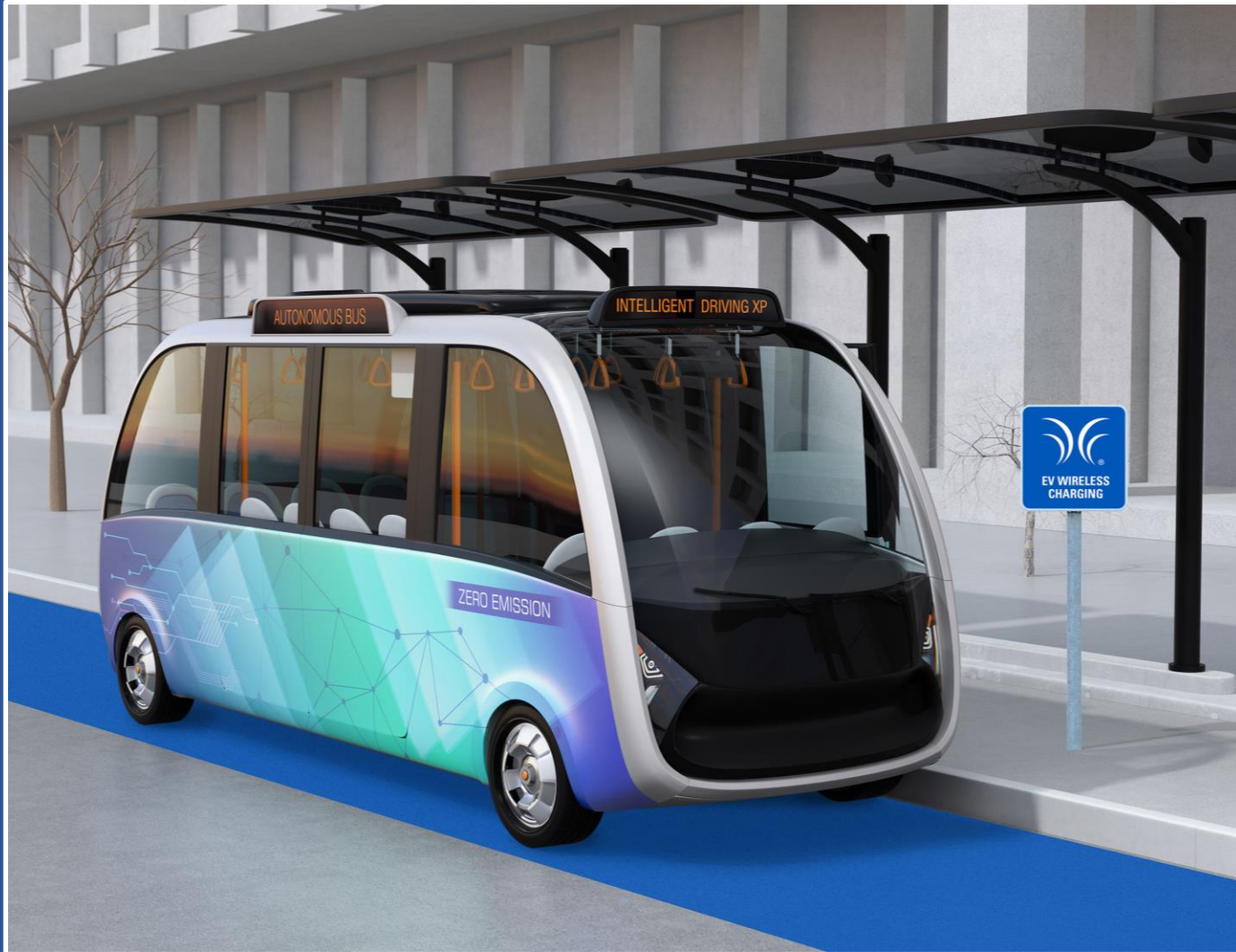
Charger  
demand by

**2030**

**40 million**  
**chargers**, private and public

**\$50 billion** of cumulative capital





## Smart Cities

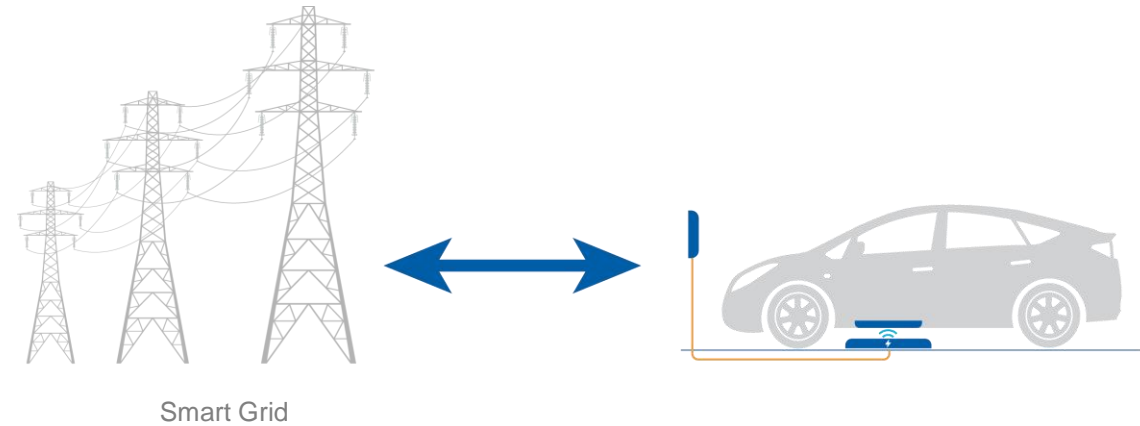
are **electrified, wireless, autonomous** and **green**.

Wireless charging enables:

- Wirelessly Powered Urban Transit
- Wireless Powered Shared & Autonomous Vehicles
- Intelligent Bi-directional Grid

## Bi-Directional EV Wireless Charging for Vehicle-to-Grid (V2G)

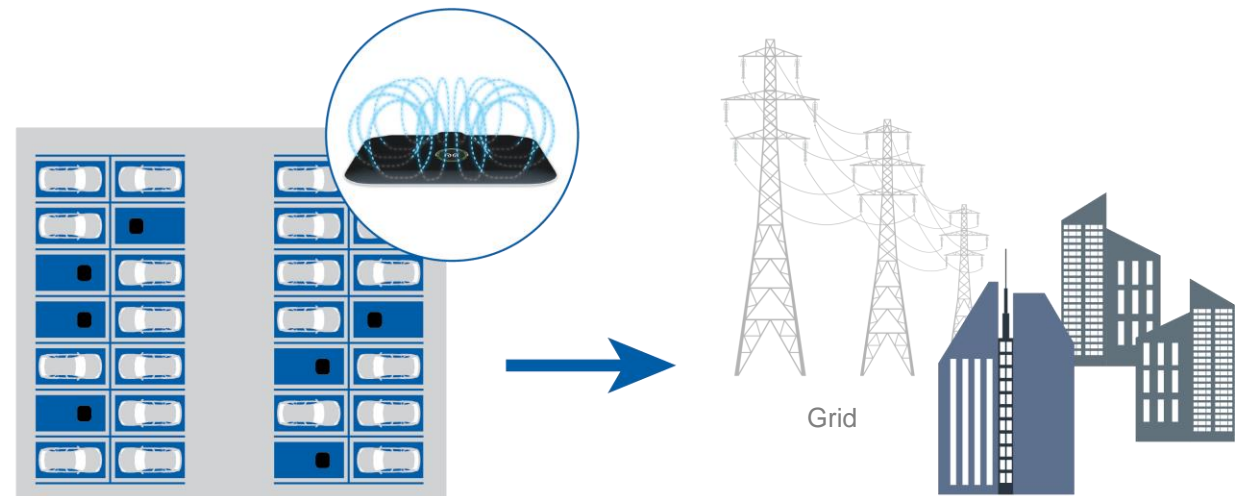
- Wireless system can charge battery and discharge back to grid with no cable
- Same power as conductive charging
- Wireless V2G is compatible with standards based wireless charging coils
- Enables large scale public and fleet V2G applications



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## Wireless is a Game Changer for V2G

- V2G needs **many vehicles** to be available to grid to have meaningful effect
- **High availability:** simply park and vehicle is connected to the grid for charging and V2G





**Automakers  
are aligned with  
our vision.**







“

Simpler always wins.  
**Once a technology goes wireless,  
it stays that way —  
you’ll never want to plug in again.”**

— Alex Gruzen, Chief Executive Officer

## Additional Videos

A Wireless World of EVs and AVs: The WiTricity Story

<https://www.youtube.com/watch?v=4UcJZqR9sUc>

DRIVE - Electric Vehicle Wireless Charging Solutions

<https://www.youtube.com/watch?v=FxlGPz4kyZw>



Are you ready to  
get started?

**We are.**

witricity.com

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Powering life, wirelessly.